

The Great American Education-Industrial Complex

Ideology, Technology, and Profit

Anthony G. Picciano & Joel Spring

20%
discount
see back for ordering details

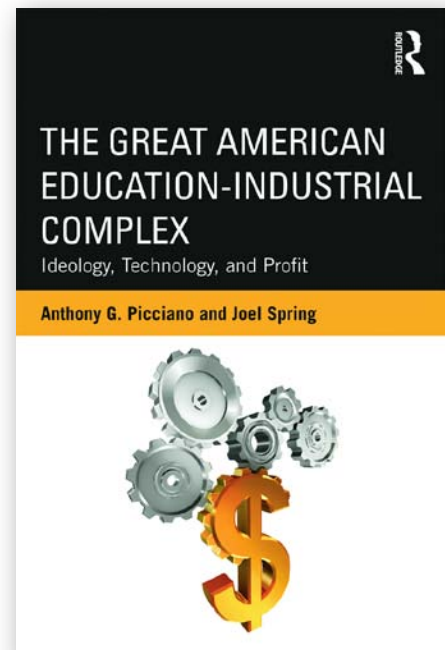
The Great American Education-Industrial Complex examines the structure and nature of national networks and enterprises that seek to influence public education policy in accord with their own goals and objectives. In the past twenty years, significant changes have taken place in the way various interest groups seek to influence policies and practices in public education in the United States. No longer left to the experience and knowledge of educators, American education has become as much the domain of private organizations, corporate entities, and political agents who see it as a market for their ideas, technologies, and ultimately profits. Picciano and Spring posit that educational technology is the vehicle whereby these separate movements, organizations, and individuals have become integrated in a powerful common entity, and detail how the educational-industrial complex has grown and strengthened its position of influence. This timely, carefully documented, well argued book brings together Picciano's perspective and expertise in the field of technology and policy issues and Spring's in the history and politics of education in a unique critical analysis of the education-industrial complex and its implications for the future.

Selected Table of Contents

Preface

1. Introduction to the Education-Industrial Complex and the Power of Networks
2. The Flat World as Shaped by the Shadow Elite
3. Technology in American Education
4. Corporate Influences: No Child Left Behind, Privatization, and Commercialization
5. Profits, Products and Privatization
6. Foundations and Think Tanks: Policies and Ideas Supporting the Educational-Industrial Complex
7. Media: News Media, Edutainment and the Education-Industrial Complex
8. Conclusion: "A Nation at Risk" Redux About the Authors

Index



October 2012 | 200 pages | Paperback: 978-0-415-52414-8 | ~~\$42.95~~ **\$34.36**

For more information, please visit: www.routledge.com/9780415524148


Order your books today...

Use discount code **ERJ60** and receive **20% off***

All of our books are available to order direct. Alternatively, contact your regular supplier.

 Order your books from **www.routledge.com** and receive FREE SHIPPING when spending \$35 or more. (in US and Canada only)

 **orders@taylorandfrancis.com**

 **Toll Free: 1-800-634-7064 (M-F: 8am–5:30pm)**
International: (561) 361-6000, ext. 6418

Shipping & Handling

US: Ground: \$5.99 1st book; \$1.99 each additional book.
2-Day: \$9.99 1st book; \$1.99 each additional book.
Next Day: \$29.99 1st book; \$1.99 each additional book.

Canada: Ground: \$7.99 1st book; \$1.99 each additional book.
Expedited: \$15.99 1st book; \$1.99 each additional book.

Latin America: Airmail: \$44.00 1st book; \$7.00 each additional book.
Surface: \$17.00 1st book; \$2.99 each additional book.

Sales Tax/GST

Residents of AZ, CA, CO, CT, FL, GA, KY, MA, MD, NJ, NY, PA, TN, TX and VA please add local sales tax. Canadian residents please add 6% GST.

Our books are always changing, so visit our website and stay up-to-date at:

ORDER ONLINE AND RECEIVE FREE SHIPPING
when spending \$35 or more. (in US and Canada only)

Bookstores

LATIN AMERICA

Taylor & Francis
6000 Broken Sound Pkwy NW, Ste. 300
Boca Raton, FL 33487

Call International:
(561) 361-6000, ext. 6418
Fax International: (561) 361-6075
Email: orders@taylorandfrancis.com

DISTRIBUTOR OF CHOICE IN CANADA

Login Canada
300 Saulteaux Cr.
Winnipeg, MB R3J 3T2

Call Toll Free: 1-800-665-1148
Fax Toll Free: 1-800-665-0103
Fax: (204) 837-2987
Email: sales@lb.ca

Prices and publication dates are correct at time of going to press, but may be subject to change without notice.

Library Recommendation

Ensure that your library has access to all the latest publications.

Visit **www.routledge.com/info/librarian.asp** today and complete our online Library Recommendation Form.

Complimentary Exam Request

To order a complimentary exam copy, please contact us using one of the methods below:



 www.routledge.com/info/compcopy
 Rob.Kistler@taylorandfrancis.com
 +44 (0)20 7017 6699 or 1-800-634-7064

eBooks:

If you want information on our eBook titles, whether as whole subject-specific collections, mini-collections or if you would like to 'Pick and Mix' individual titles, please visit **www.ebooksubscriptions.com**.

Alternatively you can contact us directly and we will happily assist:

Customers in North America, South America and the Caribbean

 Toll-free: 888-318-2367 | International: 561-998-2505
 e-reference@taylorandfrancis.com

* discount valid on hardback and paperback formats only