



# SYLLABUS

PALAZZI - FLORENCE ASSOCIATION FOR INTERNATIONAL EDUCATION  
SCHOOL OF FASHION AND ACCESSORY DESIGN AND TECHNOLOGY  
DEPARTMENT OF JEWELRY DESIGN  
**JEWELRY DESIGN I**  
**FA JD JD 180**

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## **1- DESCRIPTION**

This course introduces students to the creative practices of jewelry design. The process begins with the execution of the design through the use of orthographic projections, three-quarter views and technical layout, and is followed by representational drawings using watercolor, pen and ink, tempera-gouache or pastels. Students will explore the practical rendering applications and techniques used in jewelry making in order to better understand the planning stage of their initial designs and the design's feasibility as a rendered object.

Students will be then introduced to the technical drawing and they will learn how to represent objects in isometric projection; such techniques allow them to understand the relations between shapes and volumes. They will learn how to insert the dimensions in a proper way and how to sketch a three dimensional view of objects.

Students practice different rendering techniques (watercolors, gouaches, markers and pastels, computer techniques), and different effects of the light on the basic shapes and volumes (like cubes, cylinders, cones, spheres and others). They will learn how to render precious and semiprecious stones, many different stone cuts, pearls and stones *paveé*.

## **2- OBJECTIVE**

The objective of this course is to give students the skills necessary to design a basic jewelry collection and to express their own creativity.

## **3- REQUIREMENTS**

- There are no prerequisites for this course, although a background of



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- drawing techniques would be "preferable" for the better comprehension of the subject.
- Lectures are held in English.
  - A questionnaire is distributed on the first day of class to inform the instructor about the general background and characteristics of the students.
  - For the material you will need to type and print, please check the school computer facilities.
  - Handouts distributed at the beginning of the course will help students with spelling and terminology.
  - No eating is allowed in class.
  - Is not allowed to use internet facilities in class during the break time.
  - A responsible and active class participation is expected at all times and activities.
  - At all times cell phones must be turned off (both during lectures and visits).
  - Please consider strict guidelines regarding attendance and behavior during scheduled visits/field trip (as described in pertinent paragraphs).
  - Please also consider important notes on attendance, participation and assignments (as described in pertinent paragraphs).
  - Homework is part of the course and has to be respected and executed. Extra expenses incurred for materials and their purchase are the students' responsibility.

## **4- METHOD**

The class format includes photocopies, lectures, homework assignments directly related to coursework. Classical methods will be used to understand proportions and surface techniques.

Each lesson is based on individual response to the exercises done in class. Various homework assignments during the semester will be given in order to strengthen the skillful ability of each student. In this way, students will learn to elaborate their responses to the various requirements of the course.

An introduction to computer technique is planned (Adobe Photoshop), the use of this technique will be combined with the traditional one.

## **5- ATTENDANCE-PARTICIPATION**

Academic integrity and mutual respect between instructor and student are central to FUA's academic policies.

## **6- EVALUATION – GRADING SYSTEM**

- Grading is based on over-all effort, improvement, and the ability to comprehend and apply concepts presented during course.

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- Evaluation is based on individual response to the exercises and on the entire body of work completed during the course. Students are required to submit work for a mid-term grade and for a final grade. Individual and group critiques will be given during the course.

Attendance: 10%  
 Participation: 10%  
 Mid Term Exam: 25%  
 Final Exam and Critique: 35%  
 Homework and Sketchbook: 20%

### FUA GRADING SCALE

100-93=A	92-90=A-	89-87=B+	86-83=B	82-80=B-
79-77=C+	76-73=C	72-70=C-	69-60= D	59-0=F

I= Incomplete W=Withdrawal

### 7- EXAMS PAPERS ASSIGNMENTS

Each lesson is geared towards the elaboration of specific projects and assignments given in a very structured way. Individual critiques will be given during the course

**1. Homework Assignments:** it counts for a **20%** of the final course grade.

As noted, homework assignments will be given during the course so as to further elaborate the classroom exercises. Homework assignments are an integral part of this course and are therefore mandatory

**2. Mid-term Exam:**It counts for a **25%** of the final course grade.


Presentation 10%  
 Graphic, technique and style quality 15%

### EXAMPLE FORMAT:

Part I, a drawing exam done during class time (still life free technique 35x50 cm)  
Parti II, grading of work done until the Mid Term, in chronological order

**3. The Final Exam:** it counts for a **35%** of the final course grade.

Presentation and exposition will count 10%  
 Project correspondance to the requests 10%  
 Graphic, technique and style quality of the project 15%

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**EXAMPLE FORMAT:**

Part I, The Final Exam consists of a Final Individual Critique in where each students must present the following:

Part II, Final Portfolio consisting of 5 of your best finished drawings done in class.

Part III, Final Project developed outside of class; a jewelry “parure” collection inspired by a work of a chosen artist, along with a project presentation – statement wich explain the concept and the student’s creative process regarding the project.

**Should issues of academic dishonesty arise (plagiarism and so on), the teacher will refer to the FUA written policy on such matters.**

**8-TEXT BOOK – FURTHER READINGS**

This course does not require a textbook. Hand-outs will be given in class by the instructor class by class.

The following as a suggested readings:

The Art of Jewelry Design: Principles of Design, Rings and Earrings, *by Maurice P. Galli;*

[Designing Jewelry: Brooches, Bracelets, Necklaces and Accessories](#), *by Maurice P. Galli;*

[Creative Variations in Jewelry Design](#), *by Maurice P. Galli;*

Jewelry Design, *by Carissa Kowalski Dougherty;*

Gemstones, *by Cally Hall;*

The Jeweller's Directory of Shape and Form, *by Elizabeth Oliver;*

500 Earrings: New Directions in Contemporary Jewelry, *by Lark Books;*

500 Necklaces: Contemporary Interpretations of a Timeless Form, *by Lark Books;*

500 Bracelets: An Inspiring Collection of Extraordinary Designs, *by Lark Books;*


500 Pendants & Locketts: Contemporary Interpretation of Classic Adornments, *by Lark Books;*

500 Brooches: Inspiring Adornments for the Body, *by Lark Books;*

Students should consult the following magazines available in bookstores and in the FUA library:

Vogue Gioielli, L’Orafo Italiano, G.Z.,Arte y Joya and other jewelry and fashion magazines.

**9- ADDITIONAL FEES**

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N/A

## **10- VISITS-TRIPS**

Visit to museums, jewelry shops and laboratories will be announced.  
Students are expected to pay for any entry tickets in exhibitions/fairs/museums where a free pass is not provided.

## **11- MATERIAL LIST**

Some basic art supplies will be available for shared use in class. Each student must provide the rest of materials for personal use.

- Folder with for drawings (A3 format 40 x 50 cm.)
- 1 Block of A4 smooth sheets for sketching This sketch must be of a good drawing paper than can hold watercolors but not be too rough for pencil work. They must be well bound and have a hard backing.
- 4 sheets CANSON 65 x 50 (pastel colors)
- 1 sheet black paper 400 gr. 50 x 70 cm.
- Eraser and artists' eraser
- Pair of set squares
- Pencil sharpener
- Cutter
- Transparent sheets size A4
- Paper masking tape
- Small tube white gouache (i.e. by WINDSOR & NEUTON)
- Water colors (i.e. by WINDSOR & NEUTON)
- 'Tombo' felt-tipped pens:
  - 4 shades of gray (N65, N81, N95, N15)
  - 4 shades of yellow (991, 969, 090, 062)
- Water color pencils: blue, yellow, red, white, green. violet
- Brushes of different sizes (N° 10/0, N°0 AND N° 3)
- 1 Städtler B pencil
- 1 Städtler HB pencil

these materials are for personal use, not to be confused with shared materials available in class and the approx. cost of the supplies is **80 Euro**.

Materials available at art & office supplies stores, such as:

- Lory, Piazza Frescobaldi, 8/r
- Manzani, Piazza San Felice, 2/r
- Mugnai, Via San Gallo, 105/r
- Salvini, Va degli Alfani 127/r
- Zecchi, Via dello Studio, 19/r

Some basic art supplies are available for shared use in class only, such as:



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- Rulers
- Color pencils
- Glue
- Scissors
- Magazines

## **12- LESSONS**

- *During the semester students are required to attend regularly the section they have been enrolled for.*




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