FACT SHEET

THE NEW MASTER’S PROGRAM IN MEDIA STUDIES

Description
The Master of Arts in Media Studies is a 30-credit program that combines theory, practice, and real-world projects designed by a community of media makers and researchers working to effect real-world changes with and through media. It offers a rigorous academic course of study and applied learning for scholars and practitioners looking to test their ideas, research critically, and engage purposefully with and through media.

Required Courses
- Media Archaeology
- Media and Social Change
- Thesis 1 and 2

Electives
- Methodology in Media Research
- Media Management
- Advertising and Marketing
- Media Theory
- Survey of Media Research
- Media and Politics
- Form and Genre
- Studies in Communication
- Rhetorical Theory and Media
- International Media Systems
- Cooperative Education Placement

Application Information
Accepting applications for the spring 2015 semester now. Students interested in Media Studies MA courses offered in fall 2014 may register on a non-matriculated basis. MA Requirements: http://bit.ly/1lFi4sc.

Full-time Faculty
Matthew Crain, Assistant Professor, PhD 2013, University of Illinois, Urbana–Champaign: political economy of media, internet and digital media, advertising and public relations, media policy.

Mara Einstein, Professor, PhD 2000, New York University; MBA 1988 Northwestern University: advertising and branding, media management, media institutions, consumer culture, media and religion.

Joy Fuqua, Associate Professor, PhD 1997, University of Pittsburgh: media criticism; television theory, history, and analysis; documentary film and video; queer media; cultural studies; digital and feminist media theory.

Amy Herzog, Associate Professor, PhD 2004, University of Rochester: the music industry, popular culture, film, philosophy, and gender studies.

Anupama Kapse, Assistant Professor, PhD 2009, University of California–Berkeley: film historiography, film theory, melodrama, female stardom and performance, silent and early sound cinema, South Asian cinema, transnational film genres, postcolonial theory and visual culture.

Michael Lacy, Assistant Professor, PhD 1992, University of Texas–Austin: rhetoric of race, politics, and culture.


Richard Maxwell, Professor, PhD 1990, University of Wisconsin–Madison: international media, political economy, media and environment.

Leslie McCleave, Assistant Professor, MFA 1993, New York University: film production, screenwriting.

Roopali Mukherjee, Associate Professor, PhD 1994, Ohio State University: media activism, politics and media, critical race theory, cultural studies.

Douglas Rushkoff, Professor, PhD 2012, Utrecht University: media theory, politics, economics, culture, digital humanism, media production, activism, and narrativity.

Ellen Scott, Assistant Professor, PhD 2007, University of Michigan: media and film history, African American cultural history, film and media theory, sound theory, censorship, and cultural studies.

Noah Tsika, Assistant Professor, PhD 2012, New York University: African screen media, West African media industries and access, globalism, Cold War media, stardom, documentary history and theory, military media, queer theory, queer cybercultures.

About Queens College

Queens College of the City University of New York enjoys a national reputation for its liberal arts and sciences and pre-professional programs. With its graduate and undergraduate degrees, honors programs, and research and internship opportunities, the college helps its almost 20,000 students realize their potential in countless ways, assisted by an accessible, award-winning faculty. Located on a beautiful, 80-acre campus in Flushing, the college was cited this year in the Princeton Review as one of the nation’s 378 “Best Value” colleges, thanks to its outstanding academics, generous financial aid packages, and relatively low costs. In 2013, Washington Monthly ranked QC #1 among “Master’s Universities” as a Best-Bang-for-the-Buck college and #2 nationwide among only 349 colleges that do the best job of helping non-wealthy students attain marketable degrees at affordable prices. See www.qc.cuny.edu.