

MINUTES OF THE ACADEMIC SENATE OF QUEENS COLLEGE
March 9, 2006
Kiely Hall room 170

1. **The Deputy Holder of the Chair, Joseph Bernstein, called the meeting to order at 3:55 p.m.**

2. **Approval of Agenda:**

MOTION: Duly made, seconded, and passed unanimously:

"To adopt the Agenda."

3. **Approval of Minutes:**

MOTION: Duly made and seconded:

"To adopt the Academic Senate meeting minutes of February 9, 2006."

Correction (Lord), page 49, item 6.b., the Technology and Library Committee recommended Hubert Howe for membership on the Technology Fee Task Force.

The minutes were approved unanimously, as amended.

4. **Announcements, Administrative Reports, and Memorials:**

a. Senator Lord, chair of the Undergraduate Curriculum Committee, announced that two documents the committee hopes will be voted on at the April Senate meeting are available on the front table.

b. A Memorial Statement for Distinguished Professor Paul Avrich, History Department, who died on February 16, 2006, was read by Professor Frank Warren (see Attachment A).

The Senate paid its respects by rising for a moment of silence.

c. A Memorial Statement for Emeritus Professor Daniel V. Caputo, Psychology Department, who died on February 16, 2006, was read by Professor Susan Croll (see Attachment B).

The Senate paid its respects by rising for a moment of silence.

d. Senator Sanudo, chair of the Elections Committee, announced that student elections will be held via computer ballots.

Fields: I rise to a point of order. We have a set of bylaws in this body and it's my job to point it out when they are violated. Under the Elections Committee rules it says, "Duties: To establish procedures and supervise the election of the Academic Senate and Faculty Student Disciplinary Committee, subject to approval by the Academic Senate." We just heard an announcement that they are going to change the student election procedures from balloting at places local to open it up to any computer in the universe. This has not been adopted by the Elections Committee; this has not been brought to the Senate. I come to the floor today to ask the chair to make a ruling that the body has to follow its Bylaws so it can restore the liberty that this body has to decide its own procedures.

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4.d. continued

Chair: I will rule that since the bylaw is already in place and the bylaws clearly dictate that the Elections Committee must present this topic to the Senate in a timely fashion which clearly has not taken place nor has the Elections Committee even met on this, no such procedure shall change to the elections process unless the Academic Senate Elections Committee approve the process which is then approved by the entire body.

MOTION: Duly made (Sanudo):

“To appeal the ruling of the Chair.”

There was no second. The chair is not overruled.

- e. The Deputy Chair announced that we hope to have clickers for voting at the April meeting. In order to make sure that the clickers are returned, you will need to leave an ID at the front table during the meeting.

5. Committee Reports:

a. Nominating Committee (Vickery):

Selene Munoz and Jennifer Garaguso withdrew their applications.

- i. The following students were nominated for an OPEN seat on the International Student Affairs Committee:

Abdullah Haque (to December 2007)

Seeing no further nominations, the Chair asked the Secretary to cast one ballot for the nominee.

- ii. The following students were nominated for the Math & Natural Sciences seat on the Technology and Library Committee:

Ilysse Baum (to December 2006)

Seeing no further nominations, the Chair asked the Secretary to cast one ballot for the nominee.

- iii. The following students were nominated from the floor for an OPEN seat on the Elections Committee:

Berneal Sutherland (to December 2007)

Seeing no further nominations, the Chair asked the Secretary to cast one ballot for the nominee.

- iv. The following students were nominated from the floor for the At Large seat on the Undergraduate Curriculum Committee:

Ilysse Baum (to December 2007)

Seeing no further nominations, the Chair asked the Secretary to cast one ballot for the nominee.

b. Undergraduate Curriculum Committee (Lord):

- i. MOTION: Duly made and passed unanimously:

"To adopt the recommendations of the Undergraduate Curriculum Committee dated February 9, 2006."

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5.b.i. continued

1. Studio Art (05-41)

a. Revision of Major Requirements for the B.S. in Graphic Design, to read:

1. Art History Core Courses (12 credits):
ARTH 101 and 102 plus two electives: ARTH 255 (Late Modern and Contemporary Art), ARTH 258 (History of Photography), or MEDST 200 (Principles of Sound and Image), are preferred, or any of the following: ARTH 200–299, MEDST 143, 144, 146 (History of Cinema 1, 2, 3).
2. Graphic Design Required Courses (30 credits):
ARTS 171 (Color and Design 1), 191 (Desktop Publishing), 241 (Graphic Design 1), 242 (Typography 1), 243 (Color and Design 2), 244 (Graphic Design 2), 245 (Typography 2), 277 (Imaging 1), 345 (Graphic Design 3), 395 (Senior Portfolio)
3. Graphic Design Elective Courses (9 credits):
Three of ARTS 278 (Imaging 2), 279 (Imaging 3), 289 (Publication Design), 290 (Motion Graphics), 291 (Interactive Design), 296 (Advertising Design), 370 (Special Topics in Design).

According to their personal interests, students may take up to three of the following studio courses (if offered) to satisfy their major elective courses, but only with prior permission of the graphic design faculty: ARTS 151 (Drawing 1), 251 (Graphic Representation 1), 252 (Graphic Representation 2), 258 (Illustration 1), 358 (Illustration 2), 359 (Illustration 3), 275 (Photography 1), 276 (Photography 2), 355 (Photography 3), 291 (Calligraphy 1), 292 (Calligraphy 2), 352 (Visual Imagery), 353 (Art of the Book), 364 (Film-making), 387 Technical Workshops, 393 (Internship).

In addition, BS in Graphic Design majors may take additional studio art courses, but no more than 50% of their total credits for graduation, as permitted by the BS degree.

b. Additional information for the major in Graphic Design

Transfer Students

Transfer students who want to major in graphic design must present a transcript, or transcript and portfolio, to the graphic design faculty for evaluation. Regardless of the graphic design courses accepted for credit, entering students must be able to demonstrate a current working knowledge of basic page layout and imaging software, or they must complete ARTS 191. Except as specifically exempted by portfolio review, all transfer students must take ARTS 244, 345, and 395, along with three graphic design electives from ARTS 242, 245, 277, 278, 279, 289, 290, 291, 296 at Queens College. Up to 15 studio credits may be granted toward the major. In addition, students may receive as many additional blanket studio credits as permitted by the B. S. degree.

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5.b.i. continued

- c. New course:
ARTS 241. Graphic Design 1
4 hrs, 3 cr. Prerequisite: ARTS 191, ARTS 171, ARTH 101; Corequisite: ARTS 242 and 243.
Graphic design is the process of using words and images to communicate with, inform, and persuade individual persons and audiences. This course presents a survey of introductory-level exercises in representative graphic design fields such as publishing, advertising, corporate identity, signage, and packaging. A working knowledge of page layout and imaging software (ARTS 191 or equivalent) is assumed. Offered fall semester only.
- d. New course.
ARTS 244. Graphic Design 2
4 hr., 3 cr. Prereq. ARTS 241, ARTH 102, ARTS 242 and ARTS 243
A continuation of ARTS 241 with a new emphasis on the use of research methods, critical thinking, oral presentation, and writing skills as part of the design process. Assignments may include three-dimensional, time-based, and large-scale projects. Offered spring semester only.
- e. New Course.
ARTS 345. Graphic Design 3.
4 hr, 3 cr. Prereq. ARTS 244, 245 and 247
A continuation of ARTS 244 with an increased recognition of the designer's personal style and working methods, and of specific audiences, commercial contexts, and production issues. Offered fall semester only.
- f. New course:
ARTS 242. Typography 1
4 hr, 3 cr. Prereq: ARTS 191; Corequisites: ARTS 241 and 243
The use of type to express an image or brand, with a focus on historical and contemporary letterforms, logos, and typeface design. Offered fall semester only.
- g. New Course
ARTS 244. Typography 2.
4 hr.; 3 cr. Prereq: ARTS 191, 241 and 242
Text-intensive projects involving typographic grid systems, the organization of typographic hierarchies, and the use of type in charts, graphs and diagrams. Assignments will include a series of experimental and practical projects in a variety of media. Offered spring semester only.
- h. Change of Title, Prerequisite, Description, to read:
ARTS 277. VT: Pixel-based Imagery
4 hr.; 3 crs. Prereq: ARTS 191.
Introduction to scanner- and camera-derived, pixel-based imagery. Subject will be announced before registration. Basic knowledge of image processing software is assumed. May be taken three times for credit if topic or software is different.

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5.b.i. continued

- i. New course
ARTS 278. VT: Vector-based Imagery
4 hr.; 3 crs. Prereq: ARTS 191.
Introduction to vector-based imagery and web technology. In addition to the prerequisite, previous experience in graphic design, drawing, or color and design is recommended. Subject will be announced before registration. May be taken three times for credit if topic or software is different.
- j. New course.
ARTS 279. VT: Animation and 3-D Modeling
4 hr.; 3 crs. Prereq: ARTS 191
Introduction to animation and 3-D modeling. In addition to the prerequisite, previous experience in graphic design, drawing, or Media Studies is recommended. Subject will be announced before registration. May be taken three times for credit if topic is different.
- k. Change of Title and Description, to read:
ARTS 171. Color and Design 1.
4 hr, 3cr.
An introduction to design fundamentals intended primarily for graphic design majors.
- l. New Course
ARTS 243. Color and Design 2.
4 hr.; 3 cr. Prereq.: ARTS 171
A continuation of ARTS 171, intended primarily for graphic design majors. Offered Fall semester only.
- m. Change of Prerequisite, Description, to read:
ARTS 258, Illustration 1.
4 hr., 3 cr., Prereq.: ARTS 151
An introduction to the visual interpretation of words using drawing, painting, and collage for use in graphic design, publishing, and advertising. Offered occasionally.
- n. New Course
ARTS 289 Publication Design
4 hrs.; 3 cr. Prereq: ARTS 241
The design of magazines, newspapers, and other printed periodicals considered from theoretical, practical, and technical aspects. Class assignments include the design of a simple newsletter as well as more complicated projects involving color; information graphics; branding; working with writers and editors; as well as scheduling, production, and printing considerations. Offered occasionally.
- o. New Course
ARTS 290. Motion Graphics
4 hr.; 3 cr. Prereq: ARTS 241
Motion graphics can move an audience emotionally and have a significant impact on society through its affect on our senses of sight and hearing. This course examines how graphic

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designers use sound, moving images, and type to communicate a message in a variety of media including cinema, commercials and websites. Offered occasionally.

5.b.i. continued

- p. Change of Prerequisite, Description, to read:
ARTS 296. Advertising Design
4 hr.; 3 cr., Prereq.: ARTS 241.
Design for the promotion and marketing of consumer products, business services, and not-for-profit organizations. Offered occasionally.
- q. New Course
ARTS 291. Interactive Design
4 hr.; 3 cr. Prereq: ARTS 241
The graphic design of online services, multimedia presentations, and electronic kiosks. Class assignments begin with the research and planning for a interactive project and continue on to design and implementation, as well as to issues arising from working with content providers and technical support staff. In addition to the prerequisite, ARTS 278 is recommended. Offered occasionally.
- r. Change of Title, Prerequisites, Description, to read:
ARTS 370. VT: Special Topic in Design
4 hrs. 3crs. Prereq.: ARTS 244
Offered occasionally according to student interest and availability of faculty. Topic will be announced before registration. May be taken three times for credit if topic is different.
- s. Change of Prerequisite, Description, to read:
ARTS 387. VT: Technical Workshops
4 hr.; 3 cr. Prereq: Instructor's permission.
Advanced work with software where a student has already demonstrated a high level of skill and where a suitable instructor is available. The student will, in general, meet with the instructor during a regularly scheduled section of an appropriate Imaging course. May be taken up to 3 times for credit if the subject is different.
- t. Change of Name, Prerequisite, Description, to read:
ARTS 395. Senior Portfolio
4 hr.; 3 cr. Prereq.: ARTS 345
Senior graphic design majors will create portfolio pieces demonstrating their acquired skills and personal interests in graphic design. Documentation of process and a final presentation are required. Enrolling students should have completed all major and non-major credits necessary for graduation with the possible exception of 1 or 2 design electives which may be taken concurrently. Offered Spring semester only.
- u. New Minor:
Minor in Digital Graphics (21 credits): ARTS 171, 191; plus any five courses from ARTS 151, 243, 277, 278, 279, or MEDST 200. Note: ARTS 277, 278, and 279 may all be taken a total of three times for credit if the topic is different.
- v. New definition of an existing minor (information only)
Minor in Graphic Design (21 credits): ARTS 171, 191, 241, and either 242 or 245; plus any three

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from ARTS 243, 244, 289, 290, 291, 296 and ARTS 242 or 245 if not already been taken.

5.b.i. continued

- w. Courses withdrawn.
 - a. ARTS 293
 - b. ARTS 294
 - c. ARTS 295
 - d. ARTS 360
 - e. ARTS 361

2. Psychology (06-01)

- a. Restore a course from the reserve list.

PSYCH 342. Comparative Psychology

- ii. MOTION: Duly made (Fields), seconded, and passed:

"To go into a quasi committee of the whole for one hour to review and discuss the Queens College General Education College Competencies."

5:32 p.m. The meeting ended with no quorum present. The next Special Academic Senate meeting will be held on Thursday, April 6, 2006.