

CUNY Service Corps

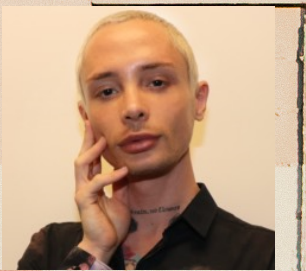
CUNY Service Corps: Lunch & Learn Session 2

DIGITAL ORGANIZING 101

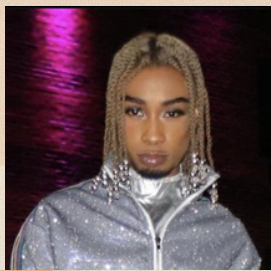
Presented By Robert F. Kennedy Human Rights initiative

April 16, 12 PM - 1:30 PM

Digital Organizing? Just for while we're in a pandemic, right? Not exactly, digital organizing is for all kinds of situations! As social media becomes more intertwined with our daily lives—including our activism—it is vital to explore new and innovative methods of organizing. Here at this session, you will learn what digital organizing is, how to expand your organizing base through social media, and how to incorporate digital mediums like QR codes as effective campaign tools. This session will also include information on Robert F. Kennedy (RFK) Young Leaders as an organization, how students can start an RFK Young Leaders chapter at Queens College (and throughout CUNY), and hear about some student organizing experiences from a current RFK Young Leader!



Kristopher Sharp is a Program Officer at Robert F. Kennedy Human Rights, where he oversees the expansion of a university based program that teaches students how to become community organizers.



JDarius Lymore is an Robert F. Kennedy Young Leaders Campus Ambassador majoring in Fine Arts (BFA) at Howard University (Washington, DC).



Jake Nill is an intern at Robert F. Kennedy Human Rights Young Leaders. He is also a current M.A. student in Urban Affairs here at Queens College.

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