#### **BA** in Economics

The BA in economics allows students to acquire skills in economic theory, statistical methods, and critical thinking to understand consumer and firm behavior and evaluate the impact of economic policy. Our majors learn skills that allow them to work successfully in government, financial services, insurance, business, and health administration.

#### **B.Sc.** in Quantitative Economics

The B.Sc. in quantitative economics is a STEM-eligible program for students interested in developing strong quantitative skills through course work in economics, mathematics, and computer science. It is recommended for students interested in careers that require data-intensive analysis in economics, business, or finance, and for those planning graduate studies in economics or who wish to engage in careers in economic research.

#### **Honors Minor in Business and Liberal Arts**

The unique Business and Liberal Arts (BALA) program is an honors minor open to all majors, combining the study of arts and sciences with exposure to basic business disciplines.

Designed to bridge academia, leadership, business, and professional development, BALA promotes critical thinking, problem solving, teamwork, and oral and written communication skills. Students in any discipline will develop management and leadership expertise through a series of courses designed to prepare students in a career they pursue. Internships, professional mentors, and career planning workshops are integral elements of this demanding, multidisciplinary minor.

# **Graduate Programs**

## **MS** in Accounting

The Accounting and Information Systems Department offers a Master of Science in accounting that is registered with the NYS Department of Education and approved to meet the 150-credit CPA licensing requirement. The MS program offers courses in accounting principles and applications, taxation, data analytics, risk assessment, information systems, managerial decision-making, and regulatory compliance. The MS degree prepares you for a number of career paths, including public, corporate, or governmental accounting, consulting, compliance, and teaching in higher education institutions.

# **MS** in Risk Management

Leverage your interest in finance with a master's degree or a 12-credit advanced certificate in risk management, a field with rapidly growing career possibilities on Wall Street and across every sector. The MS in risk management takes 30 credits to complete if a student

has met all prerequisites. Students choose one of four areas of concentration: finance, accounting, actuarial studies, or environmental risk management. The curriculum for each degree is well-aligned with relevant industry certification exams.

# **Accelerated Masters Program**

Undergraduate students can participate in our Accelerated Masters program. This allows qualified students (typically third- and fourth-year students in related majors with a GPA of at least 3.0) to begin taking graduate coursework. Accelerated Masters students can take up to four graduate courses at undergraduate tuition rates. These students can later complete their master's degree in as little as one year.

# After You Graduate

Graduates will gain competency in critical thinking and problem solving, oral and written communication, teamwork and collaboration, digital technology, leadership, and intercultural fluency. Our graduates have gone on to successful careers at major financial institutions as well as industry, government, consulting, insurance, and audit and actuarial services.

# Internships, Pre-Professional Advising, and Career Services

**Diane Shults** is a career coach in economics, finance, and business. She has more than 30 years experience in career development, having spent 25+ years working in human resources for financial service organizations. In her most recent venture, she ran campus recruiting for investment banking and capital markets at Bank of America.

# **Important Contacts**

diane.shults@qc.cuny.edu

Kate Pechenkina Interim Dean of Faculty, Social Sciences, and Business School epechenkina@qc.cuny.edu

Cara Marshall
Director of Risk Management Graduate Program
cara.marshall@qc.cuny.edu

Schiro Withanachchi
Director of Honors Business and Liberal Arts Program
schiro.withanachchi@qc.cuny.edu

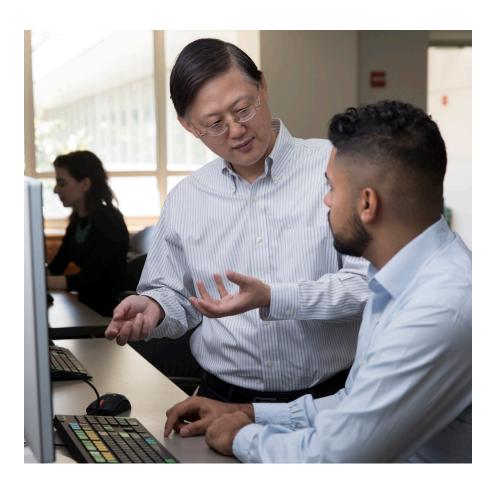
For more information and a list of faculty, visit our website at **qc.cuny.edu** 



# THE BUSINESS SCHOOL OF TOMORROW







# Why Choose QC Business School?

The Queens College Business School expands beyond traditional offerings in accounting and economics to fintech, policy analysis, and risk management. Uniquely positioned in a borough on the road to becoming a leading tech hub, our students benefit from internships and case studies focused on actual use cases. Such experiential learning opportunities develop both tacit and explicit knowledge that will help meet the growing demand from employers to hire those with knowledge and experience with new technologies. Our courses enable students to work directly with blockchain technology as well as engage with big data analysis. Our policy analysis track offers students training in evaluation techniques employed by various regulatory agencies.

# Mission

The mission of QC Business School is to provide students with the skills needed to navigate through the fast-evolving world of business. As technological changes spread across industries, our focus is on providing students with both the technical know-how and fundamental knowledge needed to achieve a competitive advantage in various careers that exploit new technologies. Our goal of attracting and educating a diverse student body for leadership roles in various industries deepens and broadens the cultural familiarity that leaders of tomorrow must master.

# Undergraduate Programs

# **Actuarial Studies for Business (BBA)**

This BBA in actuarial studies for business prepares students for a career path in the insurance industry, as well as for a series of actuarial examinations. Students also gain business skills through business fundamentals classes.

# **Bachelor of Business Administration (BBA)**

The Bachelor of Business Administration provides a solid business education that responds to the demand of prospective employers for specific quantitative and technological competencies. Data analysis and modeling play a central role in our integrated curriculum. Teamwork and group projects are also critical ingredients that help ensure that our graduates are proficient in key areas such as global and local economic trends, digital business platforms, business strategies, globalization, and environmental change.

# Finance (BBA)

The BBA degree in finance will help you master the skills investment banks, commercial banks, consulting firms, and other businesses desiring financial expertise demand of their employees. Students who choose the finance major will gain an understanding of the basic concepts involved in financial decision-making. The major prepares students for future graduate study in business, as well as equipping them to gain the business experience necessary to pursue a graduate degree.

#### **Choose One of Two Concentrations:**

- **Fintech:** This concentration offers career opportunities for those interested in learning how institutions and technology are evolving in this fast-moving and growing space. From cryptocurrencies to blockchains, QC's unique fintech concentration will help students arrive at the frontier of applied finance by combining institutional studies with advanced econometric techniques.
- Corporate Finance: Students wishing to pursue a career in finance must be able to answer job interview questions about capital structure, the CAPM, machine learning, forecasting, cryptocurrency, and stock market efficiency.

# **International Business (BBA)**

The BBA in international business prepares graduates to deal effectively with the complexities of global business environments. It combines the dynamics of multinational and multicultural business environments and the challenges of managing cultural diversity with creative problem solving, team building, presentation skills, strategic planning, and the use of computers to solve business problems.

# **B.Sc.** in Accounting

The Accounting and Information Systems Department offers courses in accounting, information systems, business law, and taxation for accounting majors and other students. Accounting majors may prepare themselves for a career in public, private, or governmental accounting or for the teaching of accountancy in secondary schools. There are two alternative tracks to the accounting major, depending on the career objectives of the student:

# **Accounting Major-CPA Exam Track:**

This program is targeted to students looking to obtain licensure as a CPA and pursue a career in public accounting or in a senior financial role in industry, government, or not-for-profit entities. The CPA Exam Track meets educational requirements on accounting course credits to sit for the CPA exam in New York State. This program has a minimum GPA requirement of 2.5 for courses in this track and a total of 63 credits.

## **Accounting Major-Business Accounting Track:**

This program prepares students for careers in financial accounting, managerial accounting, and accounting operations. The Business Accounting Track does not meet educational requirements to sit for the CPA exam. Students completing this track are not eligible for entry to the Queens College Master of Science in accounting program. This program has a minimum GPA requirement of 2.0 for courses in this track and requires a total of 40 credits.

