Example Direct and Indirect Measures

Course level	
Direct Measures	Indirect Measures
tests	course evaluations
paper surveys*	project student self-reports*
laboratory notebook	exit interviews*
artistic performance	job placement*
journal	graduate school admissions*
homework	fellowships won*
problem sets	other prizes won*
reports	performance in subsequent courses*
clinical experience	focus groups*
research project	
case study analysis	
theses*	
internship supervisor ratings*	
portfolios*	* = also applicable on the program level
Program/Department Level	
Direct Measures	Indirect Measures
Capstone projects	student interviews
senior theses	program review data
exhibits	job placement
performances	alumni surveys
pass rates	
licensure scores	
certification	
subject area tests	
student publications	
student conference presentations	
employer supervisor ratings	
Adapted from Middle States Commission on Higher Education	