**Pricing Guacamole Task**

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**Task A: Pricing Guacamole**

***Your task is to recommend a menu price for a serving of guacamole.***

* Use one of the guacamole recipes and the Task A Guacamole Ingredient Information price list to recommend a price for a guacamole serving for four people and a price for single serving (one person).
* Explain and justify your method for determining a recommended price using words, numbers, pictures and equations. Identify assumptions you made as part of your explanation.
* Explain how the restaurant owner could use your method in the future, or to price other items on the menu.

**Pricing Guacamole Task**

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**Task B: Pricing Guacamole**

***Your task is to recommend a menu price for a serving of guacamole.***

* Use one of the guacamole recipes and the Task B: Guacamole Ingredient Information price list to recommend a price for a guacamole serving for four people and a price for single serving (one person).
* Explain and justify your method for determining a recommended price using words, numbers, pictures and equations. Identify assumptions you made as part of your explanation.
* Explain how the restaurant owner could use your method in the future, or to price other items on the menu.

**Task C: The Cost of Guacamole in Tucson Restaurants**

The table below shows how much Tucson restaurants charge for guacamole. Compare these prices to your recommendation.

**Guacamole Prices\* at local Tucson Area Restaurants**

|  |  |  |
| --- | --- | --- |
| **Restaurant** | **Price for 3-4 Servings** | **Price for Individual Serving** |
| Casa Molina | - | $4.75 |
| Michas | $8.50 | $4.25 |
| Guadalajara Grill | $9.95 | - |
| Reforma | $10.00 | - |
| El Charo |  | $3.49 |
| Chipotle | - | $2.15 |

\*Prices as of June 8, 2018.

How do you think the restaurants set their prices for guacamole?

Reconsider your recommendation and make changes (if needed).

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**Task D: Pricing Guacamole**

Sue Torres, chef and owner of the restaurant Sueños, says that the price of guacamole should be about 4 times the cost of the ingredients.

* *How much would Chef Torres charge for a serving of guacamole using your recipe?*
* *Compare this price to your recommendation. Why do you think they are similar in price or different in price?*

Explain and justify your comparison of the recommended prices using words, numbers, pictures and equations.