

BBA Policy & Business Analytics

12 Required Core Credits

18 Flexible Core Credits

12 College Option Credits

60 Major Credits

18 Elective Credits

This 4-year academic plan is designed to help freshmen entering Queens College in Fall 2023. Our 4-year academic plans are illustrative examples of integrated degree requirements and course sequencing for each of the College's programs of study which are designed to ensure degree completion in a timely manner. Students are advised to meet with professional and faculty advisors to tailor their degree maps to their individual interests (academic and career goals), as well as other considerations including course offerings and the incorporation of winter and summer sessions. Course pre-requisite/s and co-requisite/s are strictly enforced, as are entrance and maintenance criteria (if applicable) for the successful completion of the degree.

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Freshman

FALL

English 110 (EC1)	3 credits
MATH 122 (MQR)	4 credits
ECON 101 (IS)	3 credits
Introduction to Macroeconomics	
World Cultures and Global Issues (WCGI)	3 credits
US Experience in its Diversity (USED)	3 credits
Fall total credits	16 credits

SPRING

English Composition 2 (EC2)	3 credits
ECON 102 (ADDL Flex Core)	3 credits
Introduction to Microeconomics	
ACCT 101	3 credits
Introduction to Theory & Practice ACCT I	
MATH 141 (or MATH 151)	3/4 credits
Calculus	
Scientific World (SW)	3 credits
Spring total credits	15 credits

Sophomore

FALL

PHIL 160 Business Ethics	3 credits
ECON 201 Macroeconomic Analysis	3 credits
Creative Expression (CE)	3 credits
BUS 247 Business Economics	3 credits
ACCT 102	3 credits
Introduction to Theory & Practice ACCT II	
Fall total credits	15 credits

SPRING

ECON 249 (OR MATH 241)	3 credits
Statistics as Applied to Econ. & Bus.	
ECON 202 Microeconomic Analysis	3 credits
BUS 241 Corporate Finance	3 credits
College Option Literature (LIT)	3 credits
*Elective/Concentration	3 credits
Spring total credits	15 credits

*** Electives and Concentrations:**

5 electives total, with 2 or 3 courses from the broad electives course and 2-3 courses from the specialized electives list. Students must take at least 2 specialized electives in one area of concentration among the following four categories: 1) workforce and diversity, 2) development and international economics, 3) environment and sustainability, 4) market regulation and technology. Students will complete a policy report (ECON 262) or Honors thesis (BUS/ECON 392W) in their policy area. See department for the list of eligible classes, requirements, and questions.

The minimum GPA average is 2.7 for courses taken for the major.

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Junior

FALL

ECON 382 Introduction to Econometrics	3 credits
*Elective/Concentration	3 credits
*Elective/Concentration	3 credits
College Option Language (LANG)	4 credits
College Option Science (SCI)	3 credits
Fall total credits	16 credits

SPRING

BUS 243 Distributing & Marketing	3 credits
*Elective/Concentration	3 credits
Life and Physical Science (LPS)	4 credits
General Elective	5 credits
Spring total credits	15 credits

Senior

FALL

ECON 387 Advanced Econometrics	3 credits
General Elective	12 credits
Fall total credits	15 credits

SPRING

ECON 262 Benefit-Cost Analysis	3 credits
*Elective/Concentration	3 credits
General Elective	9 credits
Spring total credits	15 credits

**General Electives: Students may complete general electives by taking courses in (most) department/s or programs they choose; however, depending on the course/program, students may need department permission and/or prerequisite course/s. Electives may be used to supplement the chosen major (an English major may want to take a course in French or Italian literature) or to fulfill interest in a different area (a Music major may be interested in the physics of sound). Students are encouraged to use available electives to complete a dual major, minor, pre-requisites for graduate or professional school, or complete and internship, experiential learning and/or study abroad. Students are encouraged to use their available general electives wisely and focus on coursework that will assist them personally, academically and professionally.