Strategic Planning: 2021-2026

Steering Committee Meeting

CITY UNIVERSITY OF NEW YORK: QUEENS COLLEGE

December 14, 2020 from 2:00-3:30pm
• Strategic Planning Process Discussion
• Notes from Last Meeting and Town Halls – Themes Emerging
• Mission and Values Groundwork Laying Discussion
• Wrap Up and Next Steps
What is our relationship with time? Brief discussion!
Strategic Plan Process Discussion
- Town halls
- Communication
- Other ways to be transparent and inclusive
Strategic Plan Themes Emerging
- Our SWOT
- Town Halls
- Working group early thinking – co-chairs can bring that
Organizations usually have a mission that defines their core purpose, work, approach.

Some then have a vision that describes the desired future position.

Values can be core (current state) or aspirational.
Potential path forward:

1. Crisp mission – pairing the 1995 mission down to essentials. That might be a sentence or two. Or a first sentence and then some sentences thematically naming purpose. The five working group issue areas can help guide us.

2. Pull out values – determine if core or aspirational. Some colleges correspond these with institutional learning outcomes (what QC students uniquely learn and graduate with).

3. Working groups can help with an aspirational goal for each of their areas that acts like a vision for that work.