



Spring 2022

Business and Liberal Arts

Newsletter

Dear BALA Students and Alumni,

We are thrilled to announce that the Spring 2022 semester, almost over, is starting to feel “normal.” Offices have been open for business, students are back on campus, seventy percent of our classes are in-person, and mask mandates have been lifted. It is a joy to finally see students, staff, and faculty finally interact in person.

Our first major event of the semester was a kick-off reception on March 3rd, [announcing](#) the new Queens College School of Business. The business school, established as part of the 2021-2026 Strategic Plan, will build upon existing programs in accounting, economics, finance, actuarial studies, international business, and risk management. President Frank Wu [announced](#) that: “Interdisciplinary programs like these are to be expected in a business school with an integrated liberal arts curriculum. The Queens College Business School isn’t just for business, accounting, and economics majors; we expect it to attract students interested in a wide range of subjects, such as political science, social justice, ethics, and cultural differences in the universe of business.” BALA is looking forward to being a part of this exciting development.

An important way our alumni can continue to give back to BALA is to participate in our Speaker Series, which involves spending an hour – either over Zoom or in-person – with our current students and speaking about their careers, their time at Queens College (and specifically, their BALA experience!), and offering candid advice and guidance. Please let us know if you would like to be a speaker by emailing us at BALA.department@qc.cuny.edu.

As we approach the end of the spring semester, we are looking forward to closing out the year with our BALA graduation reception with Barbara Sandler in attendance! This in-person event will be held on Wednesday, May 25th at 5:30 PM in the President’s Lounge. If you are interested in attending and re-connecting with our staff and faculty, please reach out to us at BALA.department@qc.cuny.edu.

In Faculty news...

During the winter semester, Prof. Charles Kelly taught an online course in Financial Markets and Institutions to students at the University of Shanghai for Science and Technology (USST). Since 1996, Queens College has [partnered with USST](#) as part of a mutual understanding that Chinese students desire western education in their business programs. This course was a rigorous analysis of global financial markets, the banking system, central banking, monetary theories, and policies as they relate to financial and economic crises. Recent global economic trends, and China in particular, provided opportunities to make the otherwise academic material highly topical. Charles observed that “knowing that the students were learning the specifics of investments

presented opportunities to teach about financial institutions and markets in a way that would complement what they were learning in the other class.” Charles shared his experiences at Citigroup and PNC Bank with students to illustrate practical applications and implications of theoretical concepts discussed in class. Several students expressed appreciation of this sharing demonstrated understanding of comparisons between the European Central Bank and the US Federal Reserve System. An enhanced experience for instructor and students alike!

In other news, Professor Tim Rosen was nominated by the Queens GOP to be their candidate for City Council in District 23 this past November. Part of CD23 includes the area around Queens College. Although he lost the election, he did very well for a first-time novice and says it was a great learning experience. He hopes BALA students will be inspired to get more involved in the electoral process.

This January, Professor Jamaal Glenn recently published an article in **Time** magazine: [One Lesson From the Theranos Scandal: We Need Age Diversity on Corporate Boards](#). Our BALA students in the Entrepreneurship & Innovation course are lucky to hear about his experience!

As a long-time BALA faculty member, Prof. Arda Nazerian (in white blazer below) has been instrumental in updating our Business Communications curriculum and expanding our internship program. She also introduced the first phase of a service-based internship class this past semester. Part of the College-wide “We Learn So We May Serve” grant initiative, she has developed a curriculum to incorporate corporate social responsibility and service-based learning into the internship experience. Students who are interested in this opportunity for the fall semester should reach out to her directly at Arda.nazerian@gmail.com to learn what is involved and what opportunities exist.



As always, if you have any internship opportunities for BALA students, or would like to serve as a mentor or participate in our Speaker Series, please contact us at by email at BALA.department@qc.cun.edu, or call the BALA office at 718-997-2860. As we continue to enhance our BALA Newsletter, we would love to hear from you about your own professional achievements, milestones, or other news you’d like to share!

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