

Media Studies BA

This course requires minimum 36 major credits

PROGRAM KEY POINTS

- Offers a multidisciplinary exploration of media institutions, content, and delivery systems—such as print, film, television, video games, and digital platforms—while examining their global social, cultural, economic, and political impact.
- Enhances critical understanding of media's role in society, incorporating advanced learning, activism, and social justice initiatives to engage with media's broader influence.

FOUR-YEAR CAREER MAP ADVISORY

- Accompanying the Career Milestones, please use the Academic Degree Program Maps link that offers suggested four-year course combinations and prerequisites based on the undergraduate annual catalog year you started at QC.
- All underlined content in this document acts as a hyperlink to important resources for your guidance. Access these links using the command (*ctrl + click*) or if you are using the printed version, please scan the QR codes.
- Review your academic program maps to align it with your career milestone map.
- For more information on the School of Arts, please visit our website at qc.cuny.edu/soa or email us at qcsoa@qc.cuny.edu



ACADEMIC MAP



CAREER MAP



SOA WEBSITE



School of Arts



* Repeat regularly in each academic year (Years 1, 2, 3 & 4)



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Freshman

FALL

Career Milestones	Done
Access Handshake QC for career opportunities (events, internships, jobs, resources, etc.)*	
Create a Draft Resume (both media and non-media)	
Review Courses for the Major	
Create a LinkedIn Learning account through Queens College CAMS account	
Attend the Career Center's Meet and Greet Orientation*	
Join a Student Club on campus	

SPRING

Career Milestones	Done
Create a LinkedIn Account	
Explore career options for Media Studies majors	
Attend a professional development workshop or masterclass	
Research internship and scholarship opportunities	
Attend Career Center's workshops	
Engage in student-led or degree program opportunities	

Sophomore

FALL

Career Milestones	Done
Update your Handshake QC profile and interests *	
Develop a network of contact through LinkedIn*	
Refine media and non-media resumes and seek mentorship	
Attend a Professional Development Workshop or Masterclass*	
Research or begin first internship	
Engage in student-led clubs, degree program, or local opportunities	

SPRING

Career Milestones	Done
Attend networking events, meetings, conferences, workshops, and industry engagements*	
Continue first internship	
Identify a mentor and check-in periodically *	
Engage in student-led clubs, degree program, or local opportunities	
Delve deeper into your artistic craft*	
Begin gathering materials for portfolio/reel	



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Please reach out to Career Services or School of Arts for more information

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Junior

FALL

Career Milestones	Done
Create effective media and non-media resumes and apply for second internship	
Utilize LinkedIn to build your professional network; start marketing yourself and building relationships on LinkedIn.	
Expand professional skills and career exploration (workshops, career fairs, conferences, etc.)*	
Engage in student-led, degree program, or local opportunities and gather materials for portfolio and professional website.	
Explore other professional skills for arts career (education, marketing, financial literacy, etc.)*	

SPRING

Career Milestones	Done
Explore self-directed learning and additional professional skills in career (job searching, sell your art, teaching, arts administration, marketing, financial literacy, etc.)	
Work in second internship	
Engage in student-led, degree program, or local opportunities and gather materials for portfolio/reel and professional website	
Take on leadership roles in student clubs or professional organizations	
Begin planning professional steps outside of graduation, including package, graduate school, fellowships, etc.	

Senior

FALL

Career Milestones	Done
Finalize media and non-media resumes for professional applications	
<u>Schedule an appointment with career advisor</u>	
<u>Apply for more jobs. Record your progress</u>	
Finalize professional arts package, marketing materials, and website	
Engage in a media festival, showcase, or symposium	
Begin taking professional steps outside of graduation, including local opportunities, graduate school, fellowships, teaching, etc.	

SPRING

Career Milestones	Done
Continue work in second/third internship and apply to professional opportunities post-graduation	
Engage in a media festival, showcase, or symposium	
Enhance and explore skills for professional development in an arts career	
Promote website, marketing materials, and professional package	
<u>Connect with alumni office and join QC alumni</u>	
If applicable, finish applying to graduate school	



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