



Korea University International Summer Campus (KU ISC) 2024

Embark on a unique summer

June 26, 2024 ~ July 18, 2024

1:10 pm – 3:40 pm

ISC311 – Global Leadership and Management

I. Instructor

Professor	:	Dr. K. Praveen Parboteeah
E-mail	:	parbotek@uww.edu
Home Institution	:	University of Wisconsin - Whitewater
Office	:	Woodang Hall (TBA)
Office Hours	:	By appointment

II. Textbook

Required Textbook	:	DuBrin, A. 2023. Leadership: Research Findings, Practice, and Skills. 10 th Edition, Cengage.
Recommended Additional Readings	:	Business Week, Wall Street Journal, Economist, Fortune, Harvard Business Review and other business periodicals.

III. Course Description and Objectives

Leadership is a multidisciplinary academic field of study. The study of leadership has been of interest to scholars and practitioners from a wide variety of academic disciplinary backgrounds. Leadership studies have origins in the social sciences (e.g. psychology, anthropology, and sociology), in humanities (e.g. history, philosophy, and literature), and in professional and applied fields of study (e.g. education, nursing, and management). These fields together have contributed over 100 years of research to advance our thinking and knowledge of leadership. In this course, we will learn about some of the work and theories that leadership scholars work on, and discuss the implications of their work for our own personal leadership development. We will also aim to understand how effective leaders can be developed.

More specifically, the course aims to help you:

1. Identify and distinguish the characteristics of management and leadership
2. Become familiar with major concepts and theories of leadership studies
3. Become familiar with the different kinds of issues leaders (and followers) encounter, and what principles, practices, and models could help one deal with and handle those issues.
4. Examine the kinds of leadership, characteristics of leadership, how and when one can develop one's leadership abilities, as well as 'when to lead and when to follow' in order to promote organizational effectiveness
5. Deepen your understanding of leadership practices and behaviors
6. Apply the many lessons and learnings to one's situation to become a better leader

IV. CLASS STRUCTURE

The class is structured so that you have the opportunity to apply the tools taught during lectures through case study analysis. Case studies provide you with real companies, situations, and problems they face. Careful case analysis will allow you to understand problems general managers face and how to deal with such problems.

The class will be heavily discussion based, so it is expected that everyone in class is well-prepared and willing to contribute his or her perspective to the discussion. Therefore, please make sure to read all the assigned materials before class, and be prepared to discuss them with the entire class. I will do my best to provide you with adequate time in class to prepare.

V. COURSEWORK, POLICIES, AND PROCEDURES¹

GRADING

2 Exams	36%
Case write-up (6)	30%
In-class exercises (8)	16%
Group Case	10%
Presentation	8%

EXAMS

Two exams have been scheduled for this class. The examination will follow a multiple-choice format. All exams will be non-cumulative and closed book/notes. Test materials for exams will come from the textbook, lectures, discussions, video clips, case presentations, and other topics discussed in class.

CASE WRITE-UPS

NINE case write-ups have been assigned during the summer semester. You will need to produce a report answering the two questions **in bold for SIX CASES**. Your response should be typed and should not exceed THREE PAGES DOUBLE-SPACED.

If your group is presenting that day, you CANNOT complete the case write-up. Please submit through Blackboard.

IN-CLASS EXERCISES

There will be regularly scheduled in-class exercises ranging from discussion questions to experiential exercises. These can only be completed and submitted in class. You will not get credit if you are absent. You need to complete 8 in-class assignments for full credit.

GROUP CASES: REPORT AND PRESENTATION

The class has been assigned to different groups. For each class session, a group has been assigned a case. It is the responsibility of the group to collaborate and prepare a report answering the questions listed. The report should NOT exceed 12 pages double-spaced. However, there are no limits on appendices. Please submit your group report in blackboard.

The group should also prepare a power point presentation for the class. The presentation should last about 30 minutes. Presentations significantly shorter or exceeding 30 minutes will be penalized.

You are also expected to update the case and present the latest findings.

FINAL RULES/NOTES

- I will be taking attendance. If you are late, you will be considered absent. If you are absent more than four times, your grade will fall by one letter grade.
- This class follows a discussion rather than a lecture format. All students are expected to contribute actively to the discussions.
- Assignments can only be submitted through Blackboard. I will not be able to accept assignments by email.
- To get the most out of this class, you should come prepared. Read the assigned material, cases, etc. and be ready to share your findings in class. I encourage you to use the internet to research the companies and issues to get the most updated information.
- Any breaches of academic dishonesty detected will be pursued to the fullest extent of the university disciplinary guidelines. Do not cheat or plagiarize. Submit your original work unless it pertains to the group project. See Code of Conduct at the end of this syllabus.
- This syllabus is only tentative and may be subject to change.

VI. Class Outline

Date	Topic	Chapter
June 26 (Wed)	Orientation/Welcome Day	
June 27 (Thu)	Course syllabus/Introductions etc.	
June 28 (Fri)	What is leadership? Nature and Importance of Leadership	1
July 1 (Mon)	Trait approach to Leadership	2
July 2(Tue)	Leadership behaviors and style	4
July 3 (Wed)	Contingency and situational leadership	5
July 4 (Thu)	Wrap-Up and Exam study day	
July 5 (Fri)	Exam 1 – Chapters 1, 2, 4, and 5	
July 8 (Mon)	Charismatic/Transformational leadership	3
July 9 (Tue)	Ethical Leadership	6
July 10 (Wed)	Leadership, Power, and Influence	7/8
July 11 (Thu)	Filed Trip to Hyundai Motor Studio	
July 15 (Mon)	Leadership and Global Management/Inclusion	14
July 16 (Tue)	Leadership and Teamwork	9
July 17 (Wed)	Leadership and Strategic Management	13
July 18 (Thu)	Exam 2 – Chapters 6, 7, 8, 9, and 143	