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PRESENTS

# Will Social Media Steal My Job?

By Allison “Buttons” Bedell, Adjunct Faculty of the Department of Theatre, Dance & Fashion at CUNY Queens College

**THURSDAY, NOVEMBER 19, 2026 • 3 PM (ET)**

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As a professional dancer and performer, watching dance trends on the internet was all fun and games until these casual influencers became more sought after and well-compensated than the professional skills I trained my whole life building. In this talk we'll explore what happens when social media and technology at large threaten creative jobs and what that means for the future of art and artists.



Allison “Buttons” Bedell is a New York based dancer, choreographer, director, movement coach, model and overall creative powerhouse. With a Bachelor’s Degree in Drama, Theatre and Dance from Queens College CUNY and years of training and teaching in New York, Buttons has cultivated her craft through a wide array of commercial dance work, competitions and showcases.

Buttons has been featured as principal dancer in music videos for several major artists including: Fat Joe featuring Cardi B and Anuel, David Guetta featuring Missy Elliot, Afro Jack, Bia and Doechi, The Jonas Brothers, Angie Rose, Sharaya J and more. She has choreographed for rapper China Mac and danced on the *Official Peach Club Tour* with the band Emma Rosa. She was a part of the main cast on the television series *Dance It Out! With Billy Blanks Jr* on the Lifetime Network and most recently, she had of the honor of working under Kyle Hanagami as a dancer in her first major film, *Mean Girls!*

Her commercial work extends beyond dance– Buttons has been a featured model or actress in campaigns with major brands including: Converse, Nike, McDonald's, ULTA, Capezio, Toyota, Curology, Wrangler, Doritos, Jose Cuervo, Adore Me and many more. She has explored runway modeling as well and has walked in New York Fashion Week for a Puma collaboration and Weiderhoeft. She has also served as the emcee for major dance events such as the live finale of Red Bull's Bracket Reel and more recently Prelude NYC.

Buttons is currently signed to MSA and a member of SAG AFTRA. When she’s not on set, she dedicates her time to leading dance workshops around New York, working as Adjunct Faculty here at Queens College in the Theatre, Dance & Fashion Department and choreographing/directing her own movement-based films. Her ultimate goal is to create opportunities via her classes, rehearsals and projects for human connection, community building and spreading love.

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