

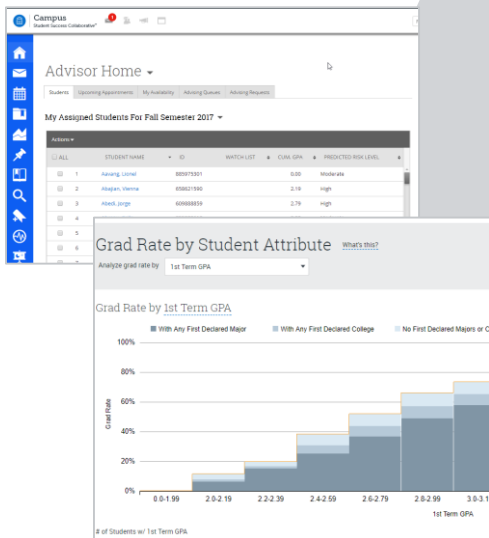


# Navigate Student – Features Overview

# Navigate for Staff and Student: How are they integrated?

## Navigate

Designed for: Student Support Services, Academic Leaders, Administration



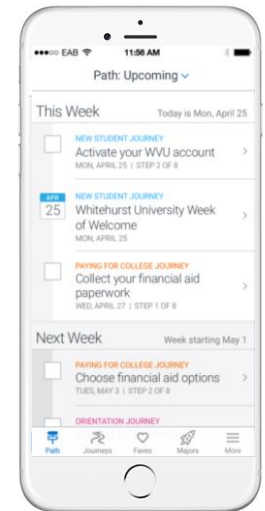
- ✓ Advanced search
- ✓ Referrals and case management
- ✓ Appointment reports and shared notes
- ✓ Early alerts
- ✓ Intervention Campaigns
- ✓ Front desk management
- ✓ Historical Analytics

- **Appointment scheduling** by students
- **Intake, Favorites, Path** from Navigate Student displayed in Navigate
- **Connect Network** links student to their support team
- **Academic Plans** created by student accessible to advisor

- ✓ Personalized student path
- ✓ Intake survey
- ✓ Quick polls
- ✓ "Nudges" via push notifications
- ✓ Student calendar
- ✓ Holds Center
- ✓ Major Selection Guidance
- ✓ Connect to campus resources

## Navigate Student

Designed for: Students



**Analytics, Interaction, and Workflow Tools in Navigate** facilitate the work and collaboration of advisors, academic leaders and support providers behind the scenes of the student experience

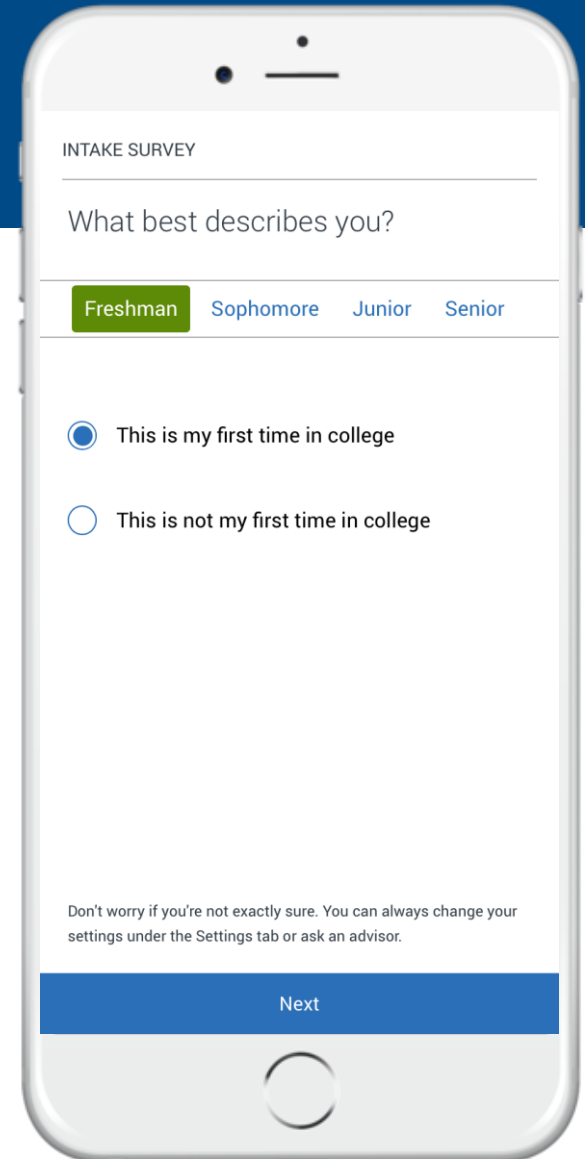
**Student Engagement Tools in Navigate Student** empower students to take ownership of their college experience through timely, customized mobile interventions, and ability to proactively reach out for support

# Intake: Understanding who your students are

 A quick survey that **captures new information** about the student to customize content

## Capabilities

- ✓ Allow students to **provide information** (ex: belonging to a special populations) that would not be evident from the Student Information System
- ✓ Provide **more ways to customize** and target content for students (e.g., quick polls directed only at first-generation students)
- ✓ Give advisors a **more complete view of students** (for Navigate members, advisors will see student intake survey selections in student profile)



INTAKE SURVEY

What best describes you?

**Freshman** Sophomore Junior Senior

This is my first time in college

This is not my first time in college

Don't worry if you're not exactly sure. You can always change your settings under the Settings tab or ask an advisor.

Next

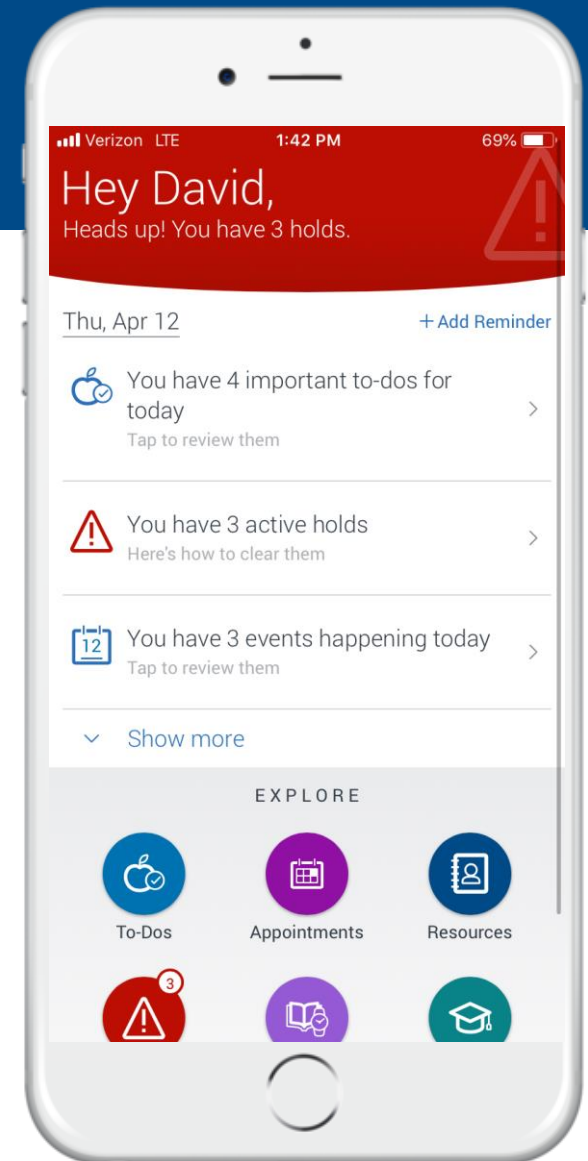
# Home Screen: Providing students with tools to help them succeed



A navigable home screen allows students **proactively explore** tools to stay on track

## Capabilities

- ✓ Personalized Home Screen that “speaks” directly to student using Navigate
- ✓ Notifications of the **most important To-Dos and Calendar Events** and information on how to follow through on related action items
- ✓ **Notification of account Holds** and information on how to resolve
- ✓ Explore tab with tools that enable students to **stay organized and informed** throughout their college experience



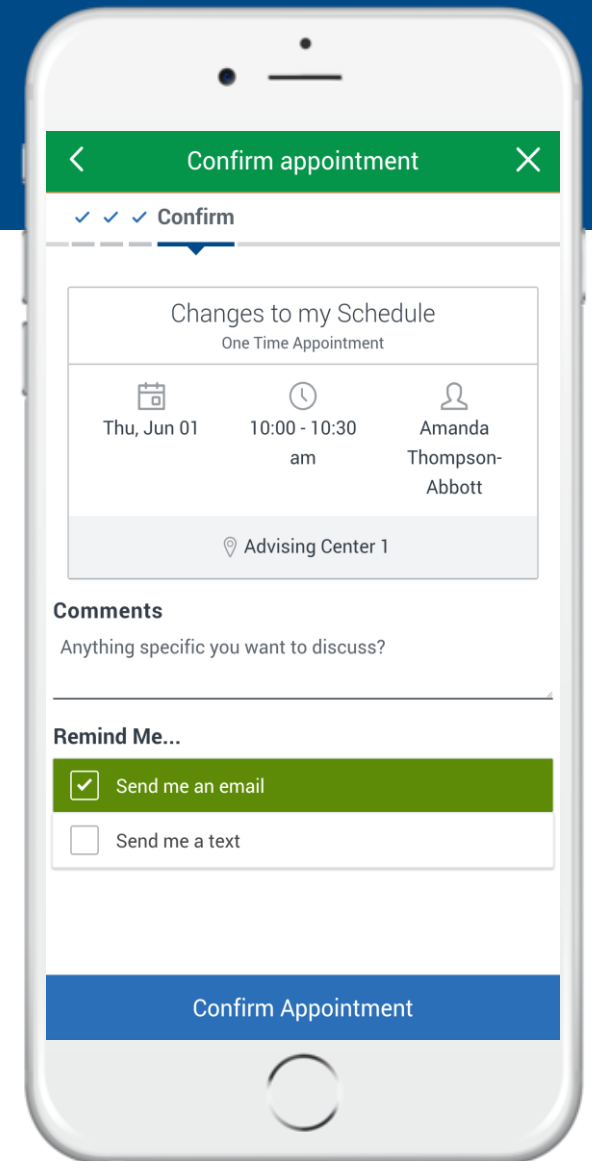
# Appointment Scheduling: Connecting students with support staff



Allows students to **easily ask for help** from advisors and other support staff

## Capabilities

- ✓ Students can **schedule appointments from a smartphone** with their advisors, rather than finding and calling the right advising center
- ✓ **Prepare advisors** for their appointments, by prompting students to identify the purpose of their appointment
- ✓ **Calendar syncing** with advisors' calendars allows students to schedule an appointment *only* when advisors have set availability
- ✓ Advisors can send **appointment campaigns** directly to student path



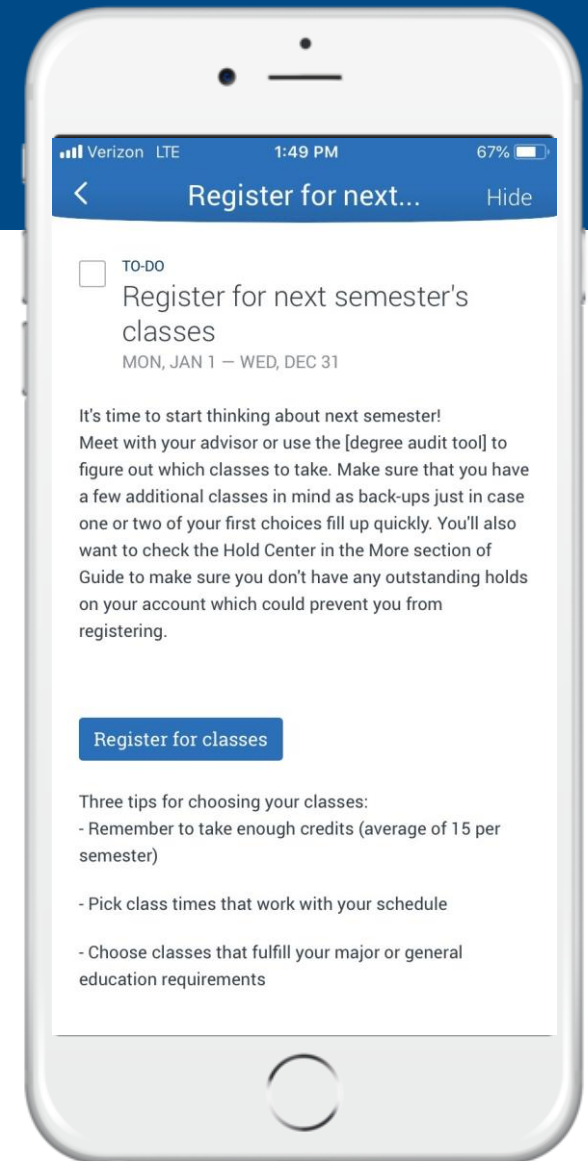
# To-Dos: Charting the paths to success



Personalized, **step-by-step instructions** help students navigate their college experience

## Capabilities

- ✓ Step-by-step **paths to college success**, breaking big goals into manageable tasks
- ✓ Provide the **context, instructions, and resources** for easy completion of the most important tasks
- ✓ Notifications **nudge students week-by-week** on their path, ensuring they stay on track within the term
- ✓ Ability for **students to add their own To-Do** items proactively



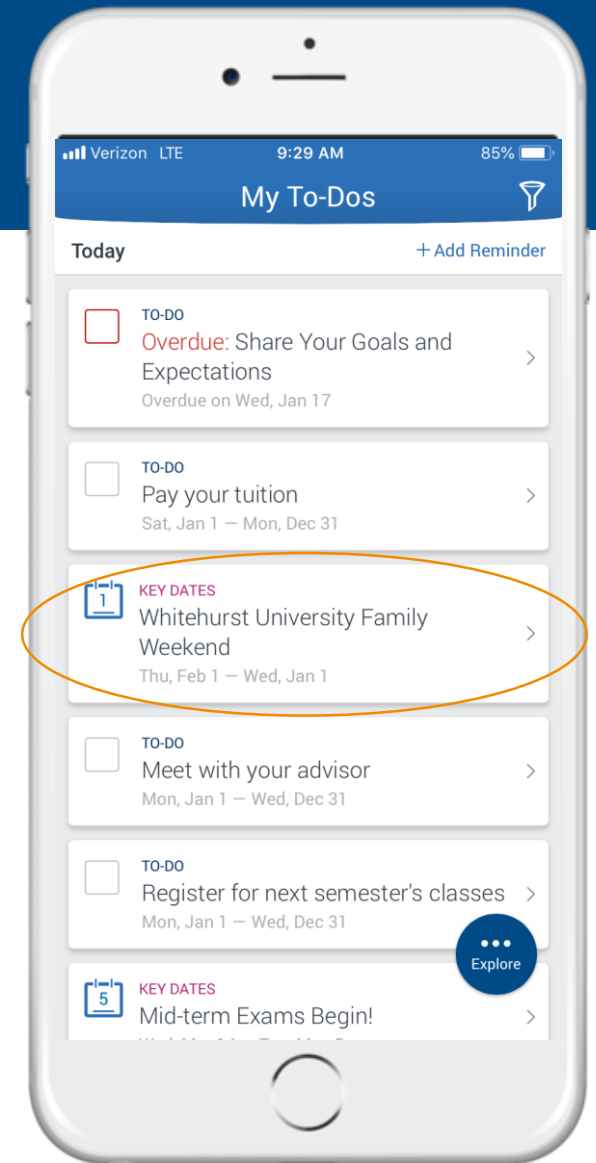
# Calendar Events: Informing students of what is happening on campus



A calendar of **important campus events and deadlines**

## Capabilities

- ✓ Keep students **notified about important events** for your institution, including holiday breaks, orientation events, job fairs, etc.
- ✓ **Selectively market events** to the students who are most likely to attend (ex: “First-Generation Welcome Day” only to first-generation students)
- ✓ Connect students to **event-related content** (ex: event page, list of summer activities on campus)



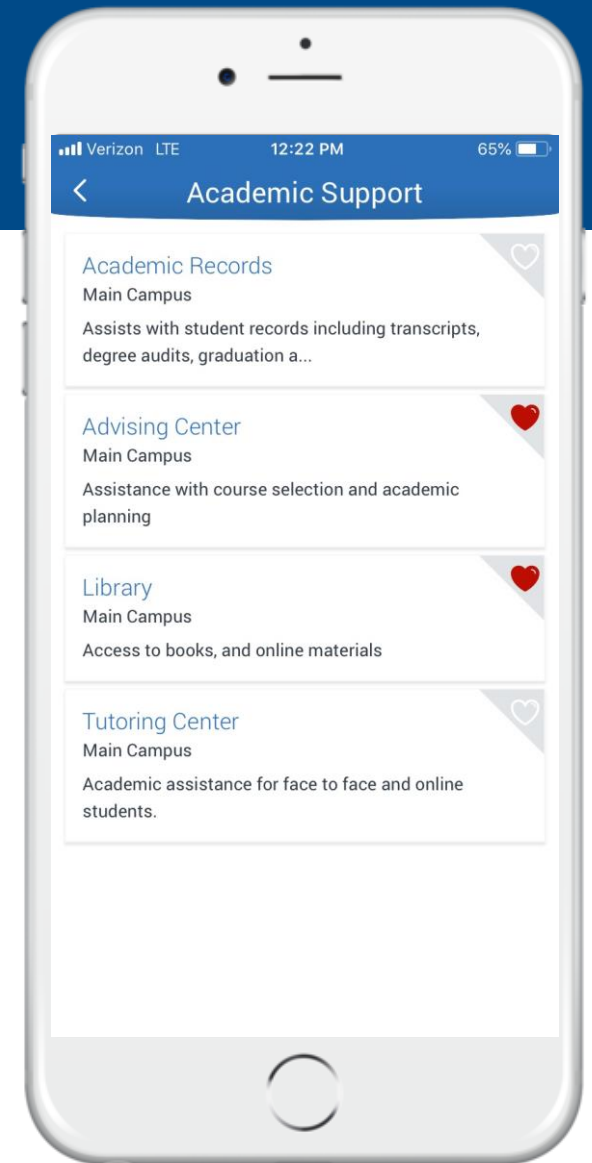
## Resources: Connecting students to the right *locations and information*



A catalog of the **physical and digital resources** that students can access at your institution


### Capabilities

- ✓ A centralized compiled **directory of important resources**
- ✓ Physical resources are **linked to address or GPS** coordinates that students can navigate to
- ✓ **Contact information** (phone, email) as weblinks for additional information and hours of operation.
- ✓ Ability to favorite resources for recurring easy access



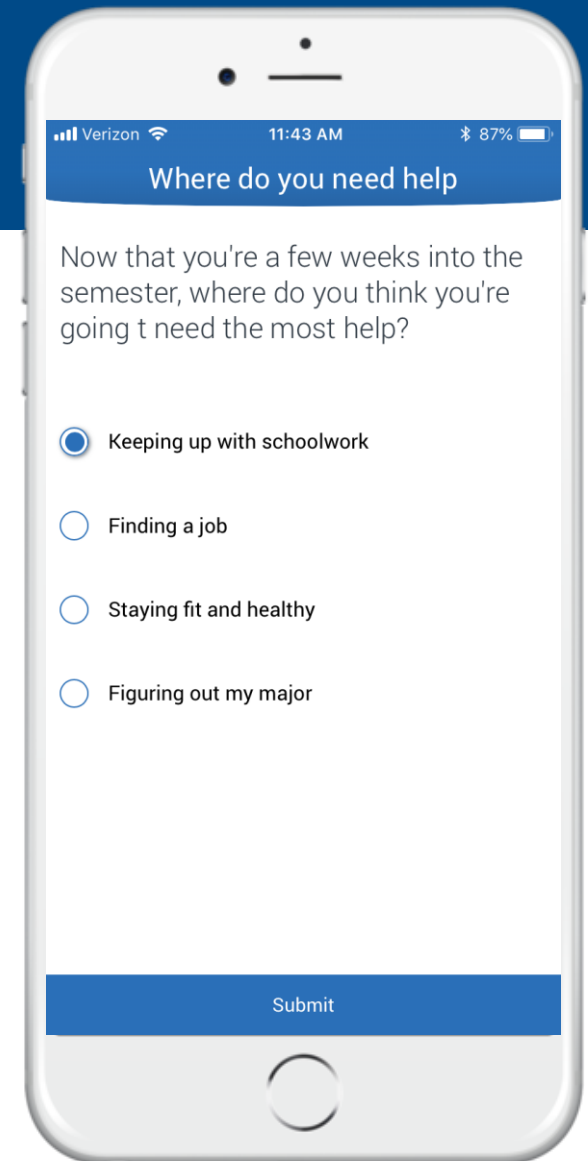


## Quick polls: Gaining intra-term data on your students

 Micro-surveys provide a **pulse check** for your campus and connect students to relevant resources

### Capabilities

- ✓ **Identify a specific, timely need** and provide the relevant campus resource
- ✓ Provide staff with student insights and the **ability to follow-up** with students who need help
- ✓ Share aggregated responses from other students to **establish social norming** and communicate they are not alone in feeling a certain way

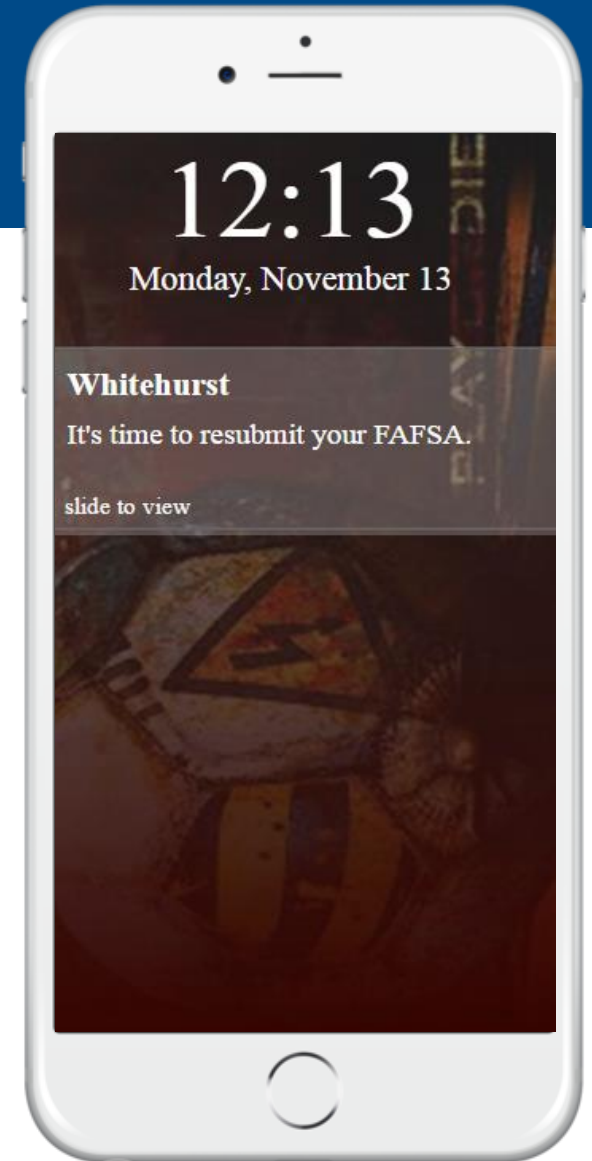


## Notifications: Nudging students back on track

 Timely nudges **keep students on-track** and notify them immediately if they missed something

### Capabilities

- ✓ Short, actionable **push notifications** to complete critical To-Do items
- ✓ Directs students to the steps and resources needed to act on the notification
- ✓ **Identify at-risk students** who are still in need of help, **escalating staff action**
- ✓ Relieve staff from time-consuming task of chasing down students with unresolved issues and tasks



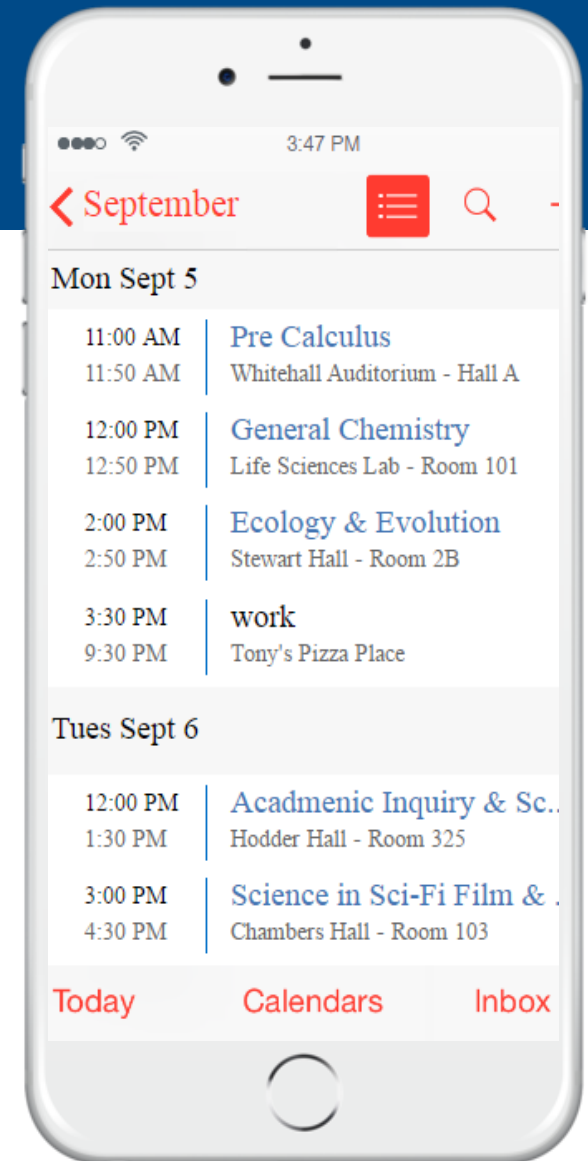
# My Schedule: Keeping students organized



A digital **class & personal schedule**

## Capabilities

- ✓ Easy-to-read **student course schedule**, pulled directly from the Student Information System
- ✓ **Courses are mapped to locations** and viewable on map, able to navigate to location with default map app (ex: Google Maps)
- ✓ Calendar integration lets students **sync their class schedule with smartphone**, helping them manage their time in one place



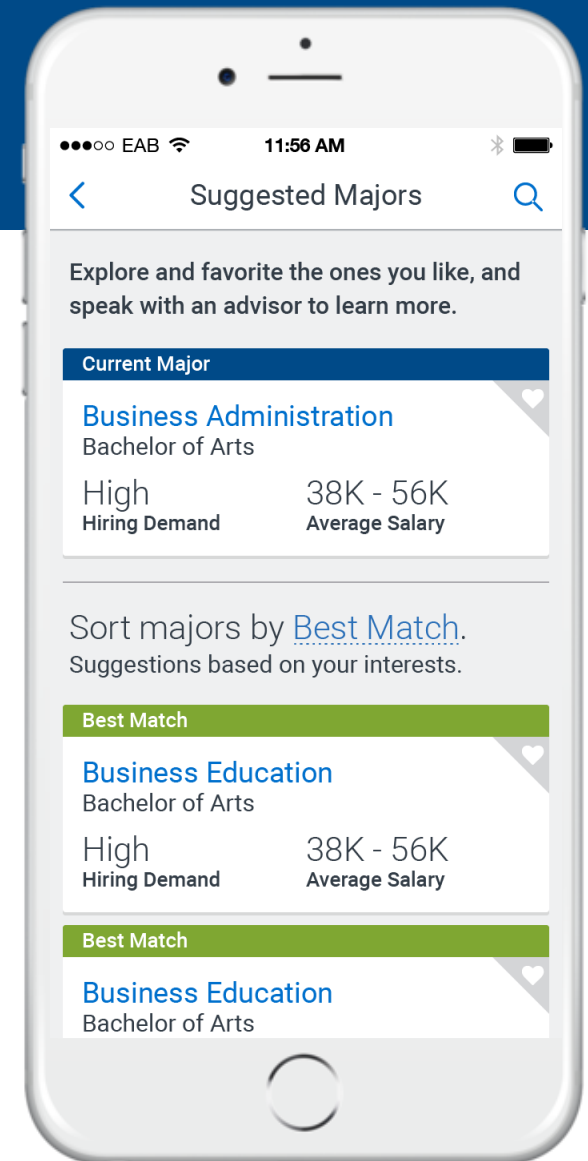
# Major Explorer: Enabling self-service exploration of majors and careers



Uses student interests and skills to **recommend potential majors and careers**

## Capabilities

- ✓ Automated **recommendations for major and career** based on student's own interests and skill sets
- ✓ Catalog of institution-specific majors with **in-depth major descriptions**
- ✓ Detailed information on **career and salary data** drawn from the US Department of Labor
- ✓ Showing the potential **paths from major to career**



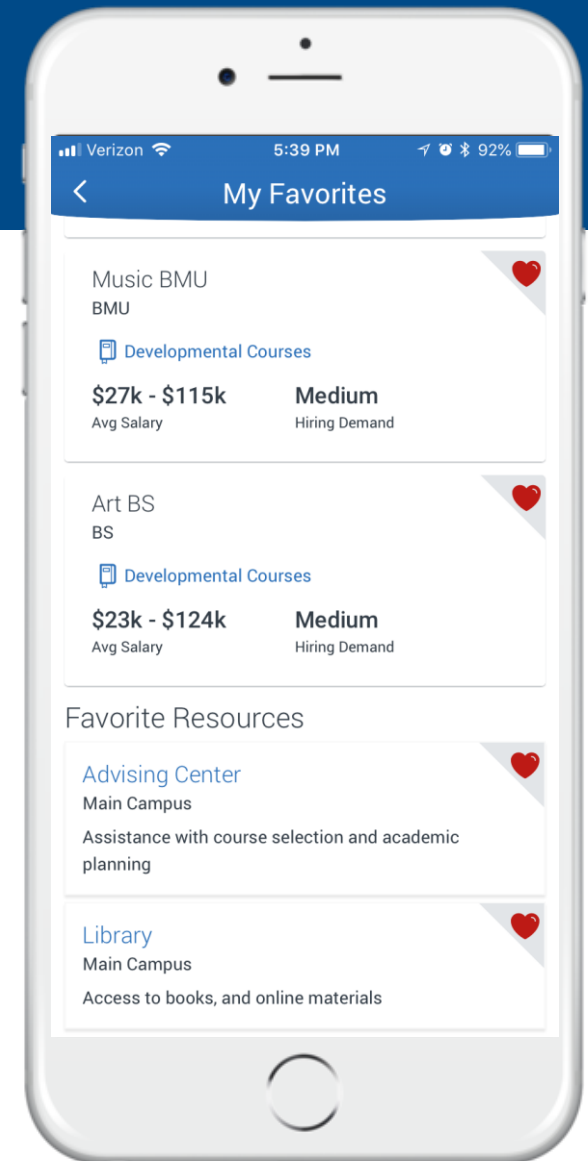
# Favorites: Shortcuts to the resources that students use



A **self-selected list** of the resources that students access most frequently

## Capabilities

- ✓ **Quick navigation** to the resources that students want to see or frequently find useful
- ✓ Ability to **identify students' favorite items** (e.g., most favorited resource on campus).
- ✓ Can be viewed in Navigate and provides advisors with additional information about student experience for more informed conversations.



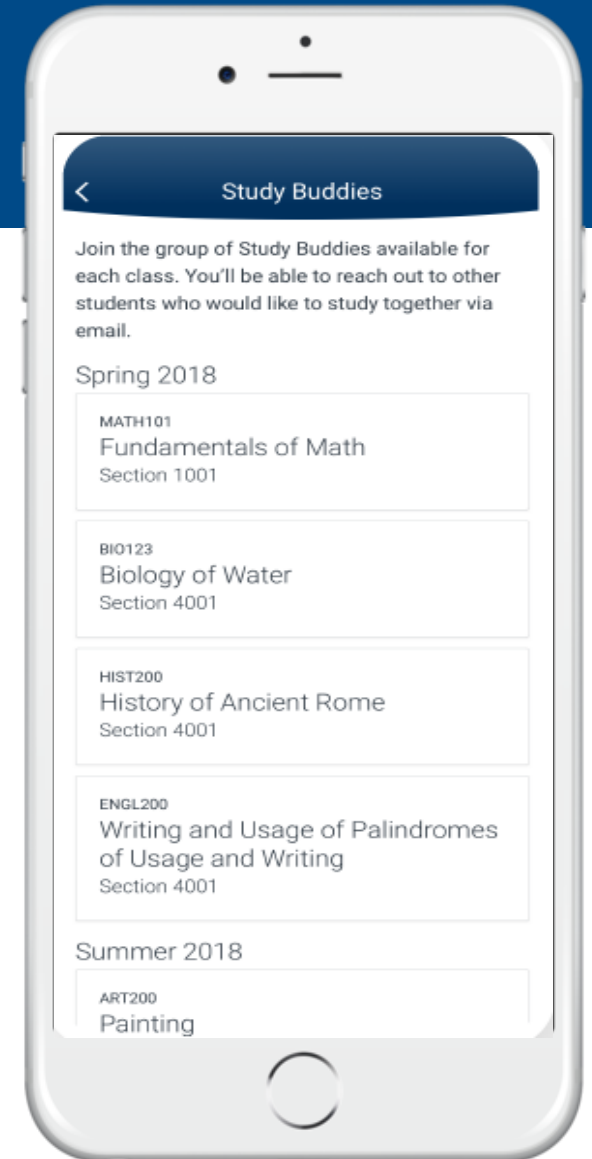
# Study Buddies: Connecting students with study groups



A feature that allows students to opt in to participating in a **study group** with their peers

## Capabilities

- ✓ Supports **student success in their courses** by connecting them to peers for collaboration
- ✓ Students can opt in to meet with other students in their course, and **email the group to set up a time to meet**
- ✓ Course rosters automated from your Student Information System for most **up-to-date class listing**



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The best  
practices are  
the ones that  
work for **you.**<sup>SM</sup>

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