

Investing in Futures

Queens College
Fall 2025 Presentation

President Frank H. Wu to
Queens College Academic Senate

November 13, 2025



Our Latest Rankings

THE WALL STREET JOURNAL
WSJ

#6

Nationwide
Best Value College

Forbes

#8

Nationwide College with
the Highest Return on
Investment for Graduates

Forbes

#8 Nationwide College
with the Highest Return on
Investment for Graduates

America's Top Colleges



A Best College
- The Princeton Review
(34 years in a row)



#8 for Social Mobility,
Regional Universities
- Northeast

New Leaders

- **Dennis Cohen**, General Counsel
- **Troy Hahn**, Interim VP for Finance and Administration
- **Simone Yearwood**, Dean of the School of Arts and Interim Chief Librarian
- **Carmen Cotei**, Inaugural Ally Bridge Dean, School of Business
- **Maria DeLongoria**, Associate Provost for Academic and Faculty Affairs and Graduate Studies
- **Denese McFarlane**, Interim VP for Facilities, Planning and Operations
- **Vivek Upadhyay**, AVP for Enrollment Management
- **Sean Pierce**, AVP for Student Affairs



Dennis Cohen



Troy Hahn



Simone Yearwood



Carmen Cotei



Maria DeLongoria



Denese McFarlane



Vivek Upadhyay



Sean Pierce

Congratulations

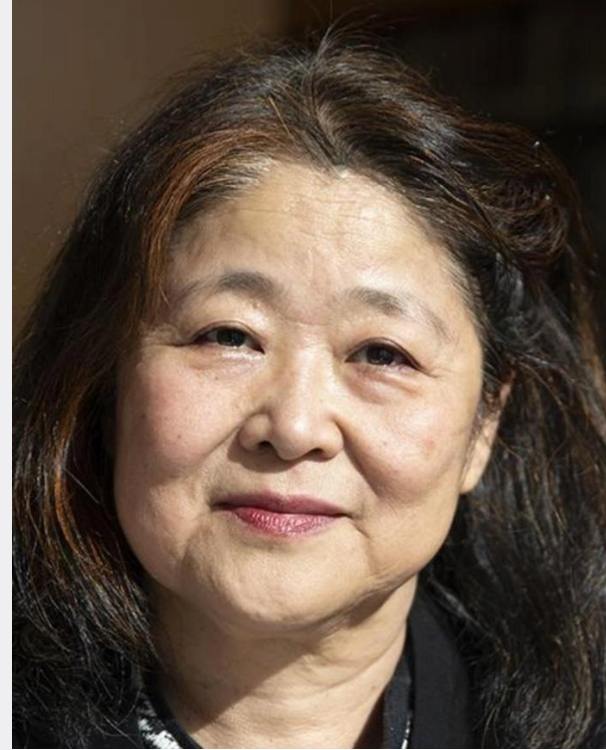
- Distinguished Professor Kimiko Hahn named Poet Laureate of New York State
- Michael Mirkin (Chemistry & Biochemistry) and Yoko Nomura (Psychology) named Distinguished Professors



Kimiko Hahn



Michael Mirkin



Yoko Nomura

Academic Affairs

- Course renumbering project underway
- Lowering of residency credit requirement from 45 to 30 (last year)
- Partnered with LaGuardia and Queensborough Community Colleges in the Better Neighbors Initiative
- Opening of Transfer Hub at Frese Hall
- Expanded outreach to CUNY/SUNY community colleges
- Middle States Progress
- Ongoing work 2021-2026 Strategic Plan
- **Strategic Plan for Next Five Years**



Transfer Hub Ribbon Cutting

Institutional Effectiveness

MSCHE Accreditation Update

- Middle States Working Groups collected evidence supporting re-affirmation of accreditation
- Self-Study Report drafted
- Process and report shared at September Town Hall coordinated by Associate Provost Rebekah Chow and Christopher Hanusa, Faculty Liaison for Evaluation and Assessment
- This followed the success of inaugural Assessment Showcase
- Next Assessment Showcase: Friday, December 5, 2025
- MSCHE Team Chair visited in October in preparation for peer evaluators visit, March 22-25, 2026



Institutional Advancement / Alumni Relations

- In FY 25 Queens College Foundation awarded \$3,702,153 in scholarships to 2,797 QC students
- Over \$11 million in general scholarship support has been awarded in last five years

\$10 Million FY25 Fundraising Goal Surpassed: Over \$16 Million Raised

- \$5 Million gift to name Dean of the Business School
- \$2 Million gift to endow Professorship in Accounting
- \$1,5 Million gift to support Time 2000 Program
- \$100,000 gift to support student internships
- \$1.9 Million planned gift to endow a named scholarship in support of our students



Institutional Advancement / Alumni Relations

- Several six figure gifts from private foundations. Includes:
 - Steinhardt Foundation Hebrew Language MAT program
 - \$420,000 two-year grant from Gerstner Foundation for student emergency needs
 - JFEW (Jewish Foundation for the Education of Women) for Speech & Hearing Center
- Major gift to support School of Arts and \$500,000 gift to support QC's greatest needs
- Annual fund goal met: > \$260,000 in smaller scale donations – increase in donor engagement with 1,689 individuals contributing
- Planned giving donations: over \$2.5 Million in FY25, additional \$200,000 expected. IRA gifts: \$682,072. \$25,000 CGA gift secured



Alumni Affairs

Organized new special events and programs across campus and regionally, connecting alumni with the college and our students:

- 27 new ASK program events
- Seven new At Home With QC events
- GOLD events for younger alumni (some in conjunction with Career Services)
- Regional events in Florida, Washington DC, and LI; reunion events for class years, fraternities, sororities, and house plans; senior class toast to honor graduating students entering alumni hood
- > 12% increases across major social media platforms; over 500 individuals joined new alumni networks on LinkedIn
- GALA raised over \$900,000 for scholarships, nearly half from Angel Investors Program
- Professionals on Campus program hosted 11 alumni for campus visits and off campus events; seven upcoming this fall



Governmental Relations, Cultural Affairs, Community Relations

- \$5 million NYC capital funding (FY26) Rathaus Hall, Barry Commoner Lab renovations; additional funds FNES Food Lab renovation
- \$925,000 AAARI (\$350,000 State; \$625,000 City Council) for K-12 curriculum initiative
- With KCA team secured \$240,000:
- CASA – Cultural After School Adventure program in 12 schools
- SU-CASA work with senior centers in Queens
- \$1 million capital grant from Queens Borough President Donovan Richards for technical upgrades to Colden Auditorium
- With CUNY Central government staff, renewed \$450,000 for Tech Incubator
- \$250,000 from Assembly Member Nily Rozic to restore Acconci sculptures



Governmental Relations, Cultural Affairs, Community Relations

Cultural Affairs

- GTM secured funding from Pine Tree Foundation to support work on the collection
- Louis Armstrong House Museum (LAHM) named member of NYC's Cultural Institutions Group (CIG)
- LAHM budget close to \$ 3 million annually, mostly from contributed income
- In its 12th year led by KCA, CUNY Dance Initiative residency program raises close to \$250,000 annually
 - 14 CUNY campuses in five boroughs participate
 - fosters faculty/staff engagement with visiting companies
- Queens Rising month-long borough-wide multidisciplinary arts celebration held in June



Student Affairs and Enrollment Management

Special Services

- Opened Assistive Technology Lab and Testing Center (KY 220)
- Launched CUNY Accommodate for online disability accommodation requests

Counseling Center

- Transitioned Late Withdrawal process online via *FreshService*.
- Expanded mental health coverage to 24/7/365 through *ProtoCall* in October



Student Affairs and Enrollment Management

Student Development & Leadership

- Hosted three summer orientation sessions
- (+22% participation)
- Launched *Knights Table* partnership with
- ReThink Food — first in CUNY to offer an educational food justice series
- Expanded *Harvest Fest* to include free hot meals and fresh produce giveaways

Registrar

- Expanded Call Center and its staffing



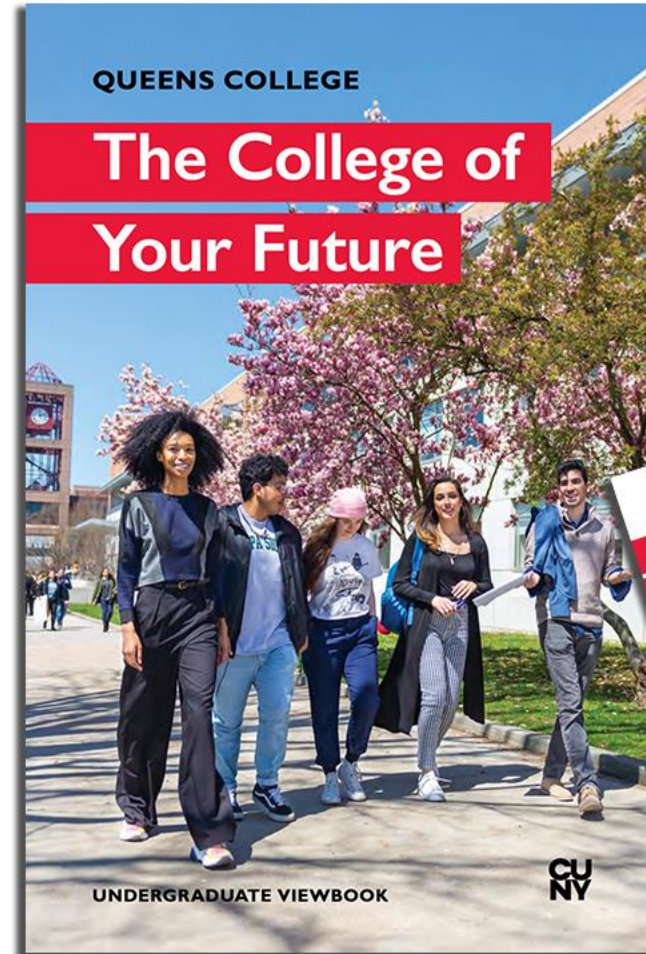
Student Affairs and Enrollment Management in Collaboration with Communications and Marketing

Undergraduate Admissions

- Deployed Slate CRM; hosted high school on-the-spot admissions; integrated video marketing
- Featured on *The College Tour*
- Co-led Enrollment Now Growth Task Force
- New Undergraduate Viewbook
- Expanded Emergency Grant program

Graduate Admissions

- Hosted 40+ info sessions
- New Graduate Viewbook
- Introduced “Student/Professor of the Month” campaign
- Launched Slate application system



Student Affairs and Enrollment Management

Enrollment Management

- Launched Enrollment Growth Task force to coordinate and implement college-wide strategies that drive sustainable enrollment growth through integrated recruitment, retention, and student success initiatives
- Developed streamlined transfer credit and credit for prior learning evaluation
- Implemented targeted communication campaigns that increased first-year and transfer applications



Immigrant Success

- CitizenshipNow!
- Represented QC at the *SUCCESS National Convening* (Chicago)
- Launched *BRIDGE Certification Program* with 43 faculty/staff and two student leaders.
- Partnered with 15 programs and clubs for “*I Stand with Immigrants*” Day of Action and migration-themed library installation

Expanded Veterans Support Outreach

- Annual Veterans Day Luncheon
- 25-26 Military Friendly School



Budget and Finance

Financial Stewardship & Stability

- Realized staffing efficiencies through attrition in FY25; will continue in FY26 to align personnel costs with available resources
- Ongoing use of multi-year and all-funds financial reporting to guide resource decisions and maintain transparency with senior leadership and governance bodies



Budget and Finance

Student-Centered and Enrollment Initiatives

- Budget Office works closely with Enrollment to chart out-year revenue projections and model the fiscal impact of enrollment trends
- Integrated financial modeling with enrollment forecasting to improve accuracy of mid-year and multi-year budgets
- Supported targeted new hires in student services, particularly in registrar and financial aid. Such hires are expected to yield positive ROI through improved retention and enrollment



Facilities and Planning

Completed:

- Gertz Hall Renovation
- Colden and Goldstein HVAC Upgrade
- Powdermaker Hall LED Conversion

Under Construction:

- Delany Hall Building Envelope Renovation
- Exterior ADA Accessibility Project
- School of Music LED Conversion
- Lab Renovations

Relocation

- Kissena Hall



Facilities and Planning

Pre-Construction:

- Kiely Water Tower Replacement
- Rosenthal and Razran Elevator Renovation
- King Hall Window Replacement
- Klapper Hall HVAC Reconstruction
- ADA Restroom Renovations
- Queens Hall Library Renovation

Design:

- Campus-wide Elevator Controls Upgrade
- Campus-wide Emergency Generator Replacement
- Rathaus Second Floor Renovation for DTD Students
- Razran Restoration for Repopulation
- Jefferson Hall Welcome Center Renovation



ITS

- Launched Campus-Wide Network Modernization
- Established the Queens College Research Network
- Advanced Cloud Migration and Modernization
- Strengthened Cybersecurity Posture
- Supported Workday (CUNYWork) Transition
- Supported Central Office LMS (Desire2Learn) Learning Management deployment by designing the marketing materials and training program for the CUNY System
- Enhanced Digital Equity Initiatives: Acquired 5G-enabled laptops and devices for students be distributed in November /December
- Expanded Learning and Collaboration Technologies
- Reinforced Cross-Division Partnerships and Communication:
- Established the Academic & Research Technology Team (ARTT), Special Projects Team (SPT), and Project Management Office (PMO), fostering alignment of ITS priorities with college strategic goals, accreditation, and capital planning



Compliance and Diversity

Rev. Dr. Martin Luther King, Jr. Day Event

- Acquired partnership and co-sponsorship of Queens Borough President's office
- Borough President Donovan Richards and Chancellor Felix Matos Rodriguez gave greetings and presented tokens of appreciation to keynote speaker Arva Rice
- Jazz concert by Branford Marsalis Quartet
- 2026 MLK event theme: "Where Do We Go from Here?"
 - Carol Jenkins, keynote speaker
 - Tyreek McDole, performing artist

Interfaith Council Established

60th Anniversary of Percy E. Sutton SEEK Program 2026 to be Recognized



Compliance and Diversity

Diversity Week

Culminating event was full-day Dismantling and Combating Hate Conference.

Queens College Receives an “A” on the Anti-Defamation League Report Card

Campus-wide Bias Training Workshops

CERRU Moved Under Jurisdiction of OCD; Iyabo Oweo-Hall named director.



Asian American / Asian Research Institute (AAARI) of CUNY

- \$350,000 in Direct State Funding for FY25 and FY26
- \$470,000 from NYS AAPI Commission for FY 26, to produce Commission's first major report on AAPIs in New York State.
- \$625,000 from City Council's Education Equity Action



Calandra Italian American Institute

- Continued state support of \$1 Million
- Diaspore Italiane: Italy in Movement – December 4-7, 2024 (co-founded by Calandra Institute). A Symposium on Four Continents: Australia, United States, Italy, Argentina



Athletics / Competitions

Winning Year for QC Knights Teams, Players, and Coaches

- Men's Tennis Team won 2025 ECC tournament and qualified for the NCAA Tournament
- Women's Tennis Team won 2024 ECC tournament and qualified for the NCAA Tournament
- Harry Cooke of the Men's Soccer Team was named an All-American
- Men's Soccer finished first in the 2024 ECC standing.
- Women's Volleyball, Men's Basketball, Women's Soccer, and Baseball qualified for the ECC Tournament
- Women's Volleyball Coach Stefan Leger was named 2024 ECC Coach of the Year
- Women's Tennis player Lilie Bizouerne won the 2025 ITA East Region Singles Championship
- Former Women's Basketball Coach Lucille Kyvallos was inducted into the Women's Basketball Hall of Fame
- Tennis Coach Somadi Drucker named 2024-25 ITA East Region Coach of the Year



Athletics / Competitions

A Winning Maiden Voyage for Knight Dragons

- Under banner CUNY Knight Dragons volunteer paddlers from QC competed for first time in the Hong Kong Dragon Boat Festival celebrated annually in NYC
- Team organized by Director for External and Government Relations Liza Marquez trained for several weeks
- Among dozens of teams, finished second in Main Race and first in the Women's Race
- Teamed with FDNY women, Knight Dragon women placed first in the Sponsor's Invitational race



Baccalaureate 2025 Celebrated May 27

Commencement 2025 Celebrated May 29

- 101st Commencement Celebration
- Keynote Speaker journalist and educator Errol Louis
- Honorary Degree: Brent Staples

Academic Excellence Award Ceremony, October 28

- More than 2400 students earned distinctions as Dean's List Scholars, Provost Scholars, and Presidential Scholars
- President's Medal to Harris M. Horowitz '78



Thank you, Queens College Academic Senate!

